### **GROUP OF COMPANIES**



Reg No. 35197/06/B/96/101

## ANNUAL FINANCIAL REPORT FOR THE YEAR 2011

According to Art. 4 of Law 3556/2007 and the executive decisions of the Board of the Exchange Commission



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INFORMATION ACCORDING TO ARTIC	CLE 10 OF LAW 3401/200580



### STATEMENT BY MEMBERS OF THE BOARD

In accordance with Article 4, paragraph 2 of Law 3556/2007

As representatives of the Board of Directors of the Company under the name «PAPERPACK - TSOUKARIDIS INDUSTRIAL PRINTING COMPANY S.A.", (the company) here by with declare and confirm that of those we are aware of:

- (a) the annual and consolidated financial statements for fiscal year 2011 (from 1 / 1 to 31/12/2011), present the true financial position of the company and its subsidiaries at December 31, 2011, their financial performance and cash flows, for the fiscal year ended on that date, according to International Financial Reporting Standards (IFRS) as adopted by the European Union
- (b) the annual report of the Board of Directors present a true development, performance and position of the Company and its subsidiaries and their principal risks and uncertainties they face.

Kifissia, 29 March 2012
Certified,

President and CEO
The Vice President
Board

John Tsoukarides
ID No. I 192855
ID No. P 110434
ID No. T 196593



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### **INDEPENDENT AUDITOR'S REPORT**

To the Shareholders of PAPERPACK – TSOUKARIDIS J. AVEE.

### Report on the Financial Statements

We have audited the accompanying financial statements of PAPERPACK-TSOUKARIDIS J. AVEE, and the consolidated financial statements of the Company and its subsidiaries ("the Group"), which comprised by the company's and the consolidated statement of financial position as at December 31, 2011, the company's and the consolidated comprehensive income, statement of changes in equity and cash flow statement for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards as adopted by the European Union and for such internal controls as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards of Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the aforementioned financial statements present fairly, in all material respects, the financial position of PAPERPACK-TSOUKARIDIS J. AVEE. and the Group as at December 31, 2011, and of its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union.

### Report on Other Legal and Regulatory Requirements

We confirm that the information given in the Directors' Report is consistent with the accompanying financial statements and complete in the context of the requirements of articles 43a, 107 and 37 of Codified Law 2190/1920. Management's Report includes the corporate governance statement with all necessary information as this has been defined by Codified Law 2190/1920, article 43 paragraph 3d

Athens, 29/3/2012 The Certified Public Accountant Konstantinos G. Makris

SOEL Reg No: 26771 RPS Certified Public Accountants Business Advisors S.A.

**MEMBER OF MAZARS** 

130, Syngrou Ave. -176 71 Athens SOEL Reg No: 154



### **ANNUAL REPORT OF THE BOARD OF DIRECTORS**

Presented to the Annual General Meeting of Shareholders «PAPERPACK - TSOUKARIDIS INDUSTRIAL PRINTING COMPANY S.A." on the Consolidated Financial Statements

1 January 2011 to December 31, 2011



Dear Shareholders,

We submit the financial statements in accordance with International Financial Reporting Standards as adopted by the European Union, and this Financial Report for the fiscal year from January 1, 2011 to December 31, 2011.

This report was prepared according to the provisions of Article 107 paragraph 3 of Law 2190/1920, Article 4 of Law 3556/2007 and by the delegated Law Decisions of the Board of the Exchange Commission.

This report accompanying the financial statements of 2012 (01.01.2011-31.12.2011) and because of the fact that the company has also consolidated financial statements, this report is integrated with principal reference point the consolidated financial information of the Company and the Associated businesses, and with reference to the company's individual (unconsolidated) financial data, only to the point it is appropriate or necessary of better understanding of its content. For these reasons, the information required according to case F of paragraph 3 of Article 107 of Law 2190/1920 are included in this Annual Report of the Board which also includes the corporate governance statement.

# A. Annual Review - Changes in financial figures of the Company and the Group ANNUAL REVIEW

The fiscal year 2011 was the third year of recession of the Greek economy. The main result of the recession is the reduction of the disposable income, the lack of liquidity and a fall in demand. In this negative "environment", the group managed to maintain sales levels and increase operating income before taxes, financing and investing results (EBIT)

## Development Activities - Changes in financial figures of the Company and the Group

The key financial figures and indicators of the Company and the Group are structured as follows:

The Company's sales amounted to  $11.709 \in$  thousand compared to  $\in 11.635$  thousand of their respective sales in 2010, an increase of 0.6%. Similarly, Group sales amounted to  $12.488 \in$  thousand against  $\in 12.367$  thousand of their respective sales in 2010, an increase of 0.98%. The operating profit (EBITDA) of the company for the year 2011 amounted to  $\in$  1.458 thousand compared to  $\in$  1.600 thousand in the year 2010, representing a decrease of 8.93% as a result of the loss of income from immovable property.



Correspondingly, the Group's operating profit (EBITDA) for the year 2011 amounted to € 1.347 thousand compared to € 1.464 thousand in the year 2010, representing a decrease of 7.99% due to the aforementioned loss of revenue from subleasing the property. The gross margins are relatively stable compared to the previous year and amounted to 18.96% on a consolidated basis (2010: 19.05%) and 18.08% at the corporate level (2010: 17.24%)

At this point it should be noted that a relative reduction of the liabilities of the Group's companies and especially the parent company, do not further reduce the financial costs mainly due to the short-term loans which increased margin (spread) and the increase of foreign exchange differences. Particularly, the financial costs of the Group were increased by 11% and the company by 12% and amounted to  $\in$  435 thousand and  $\in$  429 thousand respectively (2010:  $\in$  391 thousand, the Group and  $\in$  383 thousand the parent company).

The prior-tax results of the company show a loss of  $\in$  439 thousand compared to losses of  $\in$  46 thousand in the previous year, while profit before tax for the Group show a loss of 126 thousand compared to losses of  $\in$  339 thousand for the year 2010. It is worth mentioning that corporate earnings in the current year were charged with the amount of  $\in$  580 thousand, which corresponds to a provision of impairment in the subsidiary PROMOKARTON SA as a result of unfavorable circumstances in the industry of promotional means the subsidiary company.

The tax burden (current and deferred) in the Company amounted to  $\in$  164 thousand and Profit on a 167 thousand  $\in$ , forming post-tax results in a loss of  $\in$  604 thousand for the company and  $\in$  294 thousand for the Group.

Regarding the Balance Sheet, we report that investments in tangible and intangible assets during the current year amounted to  $\in$  170 thousand compared to  $\in$  84 thousand in the prior year for the company and  $\in$  171 thousand compared to  $\in$  85 thousand in the previous year for the Group.

The company's current assets which consists of inventories, receivables and cash, declining 4.82% due to the reduction of trade receivables which more than offset the rise in the markets raw materials in transit. At Group level, the current assets show a slight decrease 4.95% respectively due to the combination of lower customer balances and rising inventories of raw materials in transit. The ratio current assets to current liabilities remained at levels well above the unit and was 2.67 for the group and 2.76 for the company (2010: 2.55 2.62 Group

### ANNUAL FINANCIAL REPORT FOR THE YEAR 2011



and the Company)

The company's liabilities relate primarily to long-term bond loan of  $\in$  8.720 thousand (2010:  $\in$  9.700 thousand) representing 76.08% of its total liabilities (2010: 76.23%). Note that on 31/12/2010 the average cost for the above loan amounted to 3.81% (2010: 3.46%).

The other current liabilities of the Company, except loans were decreased by  $\in$  715 thousand ie 26.53%, while the Group observed a decrease in liabilities except loans by  $\in$  776 thousand, ie 27.39%. The basic objective of the management of the companies in the group during the current year was the cost reduction through restraint of fixed operating costs and reducing the cash cycle in order to maintain liquidity and competitiveness of the company in a negative economic "environment".

Despite the challenging macroeconomic environment, the Group generated positive operating cash flow of  $\in$  537 thousand which allowed seamless repayment of amortization of the bond.

### B. Significant Events

The company PAPERPACK TSOUKARIDIS SA participated at the rate of 85% in the share capital of its subsidiary PROMOKARTON SA, amounting to 100,800.00 euros in cash, which was decided at the Extraordinary General Meeting of the above company as at 28.02.2011 of meeting. The amount by which PAPERPACK TSOUKARIDIS SA participated in this increase amounted to 85,680.00 euros.

On 28/11/2011, the company PAPERPACK TSOUKARIDIS SA accepted the additional taxes according to Law.3888/2010 concerning unaudited fiscal years 2008-2009. According to paycheck, the tax amounted to  $\in$  172.375,39 and therefore formed additional provision was 122.375,39  $\in$  in the current period.

On 14/3/2012, the General Meeting of the company PAPERPACK TSOUKARIDIS SA decided to acquire the company more than 15% of the company under the name "PROMOKARTON DESIGN AND MARKETING SA" for the amount of ninety thousand one hundred and eighty (90,180, 00 euros), with a market rate of 10.00% (or 1,336 shares) by Mr John Tsoukaridis major shareholder and member of the Board for the sum of sixty thousand one hundred twenty (60,120.00 euros) and 5.00% (or 668 shares) by Ms. Julianna Tsoukaridis shareholder and Board Member company for the sum of thirty thousand and sixty (30,060.00 euros). With this acquisition, the parent company now owns 100% of the total share capital of the subsidiary.



On 26/3/2012 the Board of PAPERPACK-TSOUKARIDIS SA and the Board of its 100% subsidiary company named "PROMOKARTON SA" decided respective the beginning of the merger by absorption - in Articles 1 and 5 of Law 2166/1993 in conjunction with Articles 69-78 of Law 2190/20 - the subsidiary "PROMOKARTON DESIGN AND MARKETING SA" the parent company "PEIPERPAK - TSOUKARIDIS HOLDINGS COMPANY VIOMICHANIKI EKTYPOSEOS, KYTIOPOIIAS AND PACKAGING TYPES CHARTINIS" with balance sheet as of 31/12/2011. Instructed their representatives to cooperate in drafting laid down by Article 69 of Law 2190/1920 the merger plan of the subsidiary, to sign it and then advise the Board of Directors of the merging companies. From the above corporate action new shares will not come up with.

Apart from this and today there were no significant events subsequent to December 31, 2011, which should be reported to differentiate the published financial statements.

### C. Risks and uncertainties

### **Financial Risk Factors:**

The Group is exposed to a variety of financial risks including exchange rate risk, interest rate, credit and liquidity risks.

The Group's strategy on the issue of financial risks focuses on the effort to minimize the potential adverse effects of these and moving away from strategic forecasts and estimates, which are used to other profit from fluctuations in factors such as currencies, interest rates, etc. For this reason, use appropriate hedging these risks, always the protection of the results of the Group. The Group does not engage in speculative transactions or transactions that are not related to trade, investment and financing activities.

### i) Foreign Exchange Risk

The Group is exposed to currency risk on exports invoiced in U.S. Dollar, and imports invoiced in foreign currencies. Addition to the risk associated with the U.S. dollar, the remaining risks are negligible, since they come from low-value transactional activity. This currency risk is created by the prospect of future transactions, and the difference of the corresponding rates between the date the transaction (export or import) or the date the transaction is completed (recovery claim or payment obligation). The Group and the Company is not exposed to high currency risk because the bulk of transactions carried out in euro. Also, the Group has no involvement in foreign companies or investments in foreign currency terms, so there is no currency risk relating to assets.



### ii) Interest rate Risk

This risk derives from the likelihood of increased short-and long-term interest rates, since the total borrowings of the Group in respect of floating rate loans.

On a daily basis, working capital is covered primarily by operational cash flows of the company.

#### iii) Credit risk

The financial situation of clients is constantly monitored by the Group's Management which controls the size of the provision of credit and the credit limits of clients' accounts. Where there is a probability of recovery of claims provisions for doubtful debts can be made. Any further deterioration in market conditions that would lead to a general inability to collect receivables from clients, could cause liquidity problems in the company and the Group.

#### iv) Liquidity Risk

Liquidity risk is limited because the Group takes care to maintain sufficient assets and / or credit limits.

### D. Prospects for 2012 - Expected Evolution

The results from the implementation of the government during the year 2012, it is not possible to estimate accurately as to the effect it would have on the economic environment. Although developments are impossible to predict, the management estimates that in the year 2012 is not expected to change the economic activity and improve the development, which will have a positive effect on the companys fundamentals and the Group. In this context, the Group will continue its efforts to reduce costs and increase market share to improve financial results and maintaining existing liquidity.

### E. Corporate Social Responsibility

PAPERPACK-TSOUKARIDIS S.A. Management is very sensitive to issues of corporate social responsibility regarding the protection of the environment, responsibility towards the people of the Group companies and offer to society through various sponsorships and activities.

In the company's strategy are embedded respect to the environment and contribution to recycling guidelines. Group companies follow a path of sustainable development, operate in a manner that ensures environmental protection, health and safety of employees. The executives of the Company are in a harmonious cooperation with the General Directorate and each other. The infrastructure of the Company, its long history and the current economic situation permit the immediate replenishment of the executives, without significant impact on the course of business operations.



### F. Related Party Transactions

Related parties under I.A.S 24 include affiliates, companies with common ownership and / or management of the company, associated companies, as well as the members of the Board and its management company. The company supplies goods and services to the related parties, as well as, purchases from them.

The company's sales to related parties are primarily sales and income from rents. The sales prices, compared to the sales to third parties, are being set by the cost plus a minimized marginal profit.

Compensation to members of the Board related fees paid to the Executive Board members.

The remuneration of directors, fees for services relating to subordination.

Below some important transactions during the review by the company and related parties as defined by IAS 24:

The parent company «PAPERPACK - TSOUKARIDIS SA» sold products amounting to 203,228.91 Euro to the subsidiary company PROMOCARTON AE. Respectively, during 2010 the sales of the parent to the subsidiary amounted to 154,416.81 Euro. Also the c company billed EUR 30,000 for providing accounting services and computer support to the subsidiary PROMOCARTON AE of the parent company (2010: EUR 60,000). Finally, the parent company «PAPERPACK - TSOUKARIDIS SA" has rental income of 17,810 euros, and its subsidiary PROMOCARTON AE (2010: 14.400 Euro). From the above charges amount of Euro 241,414.94 due on 31/12/2011 by PROMOCARTON AE the parent company «PAPERPACK - TSOUKARIDIS SA" (31/12/2010: EUR 144,222.20).

The obligations of an amount of Euro 7,526.03 to PROMOKARTON SA Merchandise carried out by the last parent to «PAPERPACK - TSOUKARIDIS SA" (2010: Euro 6,150). Overall subsidiary PROMOCARTON AE proceeded to this use in merchandise sales to the parent company «PAPERPACK - TSOUKARIDIS SA" totaling 29,761.27 Euro. (2010: EUR 10,190.81)

Finally, the remuneration of directors and members of management of the Group amounted during 1.1-31.12.2011 to  $\in$  664.420,59 to  $\in$  652.731,72 last year. Broken down by type of expenditure the amounts granted are as follows:

### Amounts are expressed in € '

Salaries and other compensation to BoD memebers Salaries and other compensation to key management personnel Compensation to BoD memebers approoved by the General Meeting

General Meeting		
Total		

THE GR	OUP	THE COMPANY			
1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010		
128.686,19	135.483,84	98.052,52	87.946,50		
235.734,40	282.138,16	235.734,40	282.138,16		
300.000,00	235.109,72	300.000,00	235.109,72		
664.420,59	652.731,72	633.786,92	605.194,38		



From the compensations presented above the amount due to related parties on 31/12/2011 was 138.950,45 euro (31/12/2010: 15.657,90) and is analyzed as follows:

### Liabilities to related parties

	THE GF	ROUP	THE COMPANY		
Amounts are expressed in €'	1/1- 31/12/2011	1/1- 31/12/2011	1/1- 31/12/2011	1/1- 31/12/2010	
Loans from related parties	0,00	0,00	0,00	0,00	
Salaries and other compensation payable	14.574,94	12.447,09	14.574,94	9.743,42	
Compensation to BoD memebers approoved by the General Meeting payable	124.375,51	3.210,81	121.400,00	735,30	
Total	138.950,45	15.657,90	135.974,94	10.478,72	

Finally, there are the following receivables from Group's executives:

### Receivables from related parties

Amounts are expressed in €'
Loans to related parties
Other receivables
Total

THE GF	ROUP	THE COMPANY			
1/1-	1/1-	1/1-	1/1-		
31/12/2011	31/12/2011	31/12/2011	31/12/2010		
34.600,66	35.860,66	34.600,66	35.860,66		
892,50	892,50	892,50	892,50		
35.493,16	36.753,16	35.493,16	36.753,16		

### G. Explanatory Report of the Board

For the company «PAPERPACK-TSOUKARIDIS S.A. in accordance with paragraphs 7 and 8 of Article 4 of Law 3556/2007

### 1. Share capital structure.

The share capital amounts to EUR 3,557,781.00 divided into 11,859,270 shares of nominal value 0.30 euros each. All shares are listed to the A.S.E.M., in the Main Market. The company's shares are common shares with voting rights.

### 2. Restrictions on transfer of shares of the company.

The transfer of the shares is as provided by law and there is no restriction.

## 3. Significant direct or indirect participations within the meaning of Articles 9 - 11 of Law 3556/2007

Mr. John P. Tsoukaridis had a rate of 67,92% stake in the company on 31/12/2011. No other natural or legal person owns more than 5% of the equity.

### 4. Holders of such shares have rights.

There are no shares of the Company which provide their holders with special rights.

### 5. Restrictions/Veto on voting rights.

There is no provision in the statutes of limitations in the Company's voting rights.

### 6. Agreements between shareholders of company.



It is not known to the Company any agreements between shareholders, which imply restrictions on the transfer of shares or exercise voting rights attached to the shares.

## 7. Rules for appointing and replacing members of the Board and amend the statute.

Rules for appointing and replacing members of the Board and amend the statute.

## 8. Responsibility of Directors of the Board of Directors or certain members to issue new shares or purchase of own shares

In accordance with paragraph c, Article 6 of the Statute of the Company by the General Assembly, under article 7b of CL 2190/1920, can be assigned to the Board the right, decision to be taken by a majority of two thirds (2 / 3) of the total members to increase the share capital wholly or partly by issuing new shares until the amount of capital that is paid on the date the Board granted this power.

In accordance with the provisions of paragraphs 5 to 13 of Article 16 of Law 2190/1920, as listed on the Athens Stock Exchange may, by decision of the General Assembly of shareholders, acquire own shares through the Athens Stock Exchange up 10% of their shares and to the specific terms and procedures of the above paragraphs of Article 16 of K.N. 2190/1920. There is no contrary provision in the statutes of the Company.

### 9. Important agreement which is amended / terminated in case a change arises in the company's control following a public offer

There is no such agreement.

## 10. Agreement between the Company and BoD members or employees regarding the termination of their terms / employment

There is no agreement between the Company and the BoD members or staff providing for the payment of any compensation specifically in the event of resignation or dismissal without cause, or termination of their mandate or employment as a result of a Public Acquisition Offer.

### H. Statement of Corporate Governance

of «PAPERPACK-TSOUKARIDIS SA in accordance with Article 43a par 3 case d of Law 2190/1920)

### **GENERAL**

The term "system of corporate governance 'mean in the context of the statutory or non-rules by which governance is exercised by the company. Component of corporate governance is how governance of the company by the competent organs of the company and its impact on



results. The most important reason for implementing effective corporate governance practices is the need for placing the special interests that characterize different groups of stakeholders (ie managers, shareholders, board of directors, creditors, employees, tax authorities, etc.) in the general interest business. Corporate governance is exercised by the Board of Directors, but whose acts 'limited' by those who have direct or indirect interest in the company.

Law 2190/1920 contains the basic rules of organization and governance of public limited companies. The company complies with both the Law 2190 / 1920, and by Law 3016/2002 on corporate governance which requires the involvement of independent non-executive members of the Board, has developed sufficient Internal Regulations which includes the organizational structure and activities and has organized departments of Internal Audit, Investor and Corporate Communications for the protection and better serve shareholders. The company complies with Law 3693/2008, which requires the Audit Committee and significant disclosure to shareholders in preparation for the General Assembly and by Law 3873/2010 on the annual and consolidated accounts of certain type. Finally, the company complies with Article 26 of Law 3091/2002, Law 3340/2005 on the protection of Capital, the law 3556/2007 to inform the investing public and all relevant resolutions of the capital for the protection of investors.

#### **RISK MANAGEMENT**

The company identifies risks that characterize the following definition of long and short term goals of the Board. Then through an integrated approach taking into account the risks that characterize the company as a whole, at the Directorate, operation panel, a business unit level and at subsidiaries. The categorization of risks is at risk strategy, risk operations, risk assurance and other financial reporting, risk of non-compliance with laws and other regulatory requirements, and internal policies and procedures of the company.

For all the risks identified by the Board of Directors taken measures to address the company's management implemented by the company officials at all levels.

### **INTERNAL CONTROL SYSTEM (APR)**

The company has adopted and is implementing a comprehensive Internal Control System (ICS), which is reflected in the rules of procedure, but also several other policies, procedures and instructions. The FTA consists of the company's safeguards, which are aimed adequately address the risks specific to the company and implemented by all staff of the company. The company's objectives are achieved through the implementation of these policies, procedures and instructions. The adequate functioning of the ETS company provides more than others and the reliability of published financial statements.

#### **INTERNAL AUDIT**

### ANNUAL FINANCIAL REPORT FOR THE YEAR 2011



The company has established the Internal Audit Service with powers beyond the minimum requirements of Law 3016 / 2002. Internal Audit in addition to monitoring the implementation of the Internal Regulation provided by this Act out audits substance are based on relative risk assessment in collaboration with management and supervision of the independent audit committee. The methodology is consistent with the International Professional Standards Audit. In 2011, the Internal Audit Unit conducted confirmation audits and counsel company's management in order to add value to the company. Internal audits of the company included an overview of the internal environment of the company, Sales, Customer Service and Credit Policy, and helped the administration in the development of the Handbook of Identification, Evaluation and Risk Management, review the Credit Policy and Recognition of Customers' creditworthiness. Finally, under the responsibility of the Internal Audit Unit follow ups have been conducted on all matters in which he had recommended specific corrective actions which resulted in the realization of the vast majority of the recommendations. The methodology used by the Internal Audit complies with International Professional Standards Internal Audit. For all Internal Audit reviews working papers have been filled in order to be possible to perform quality reviews of the work performed by an independent body within or outside the company.

The audit reports are submitted to the Audit Committee and the Administration has the responsibility to arrange the relevant findings.

Kifissia, March 29, 2012
On behalf of the BoD
The president

John Tsoukarides





### CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR 2011

according to
International Financial Reporting Standards



### Statement of financial position

•	THE GROUP		OUP	THE COM	PANY	
Amounts are expressed in € '	Note	31/12/2011	31/12/2010	31/12/2011	31/12/2010	
ASSETS						
Non current assets Goodwill	5	265.128,99	265.128,99	0,00	0,00	
		, i	,			
Intangible assets	6	9.414,84	11.355,30	9.392,65	10.632,85	
Tangible assets Investments in subsidiaries	7 8	2.395.711,26 0,00	3.307.798,38 0,00	2.392.309,30 513.145,00	3.301.752,44 987.819,00	
Investments in associates	9	1.599.889,53	1.726.819,42	1.807.406,67	1.807.406,67	
Available for sale financial assets	10.1.1	275.508,75	275.508,75	275.508,75	275.508,75	
Other non current assets	10.2.1	77.688,99	93.356,27	76.998,99	90.674,27	
Deferred tax assets	25.2	24.781,83	27.594,48	0,00	0,00	
Total non current assets		4.648.124,19	5.707.561,59	5.074.761,36	6.473.793,98	
Current assets						
Inventories	11	2.028.014,04	2.006.869,56	1.995.519,38	1.969.151,31	
Trade and other receivables	10.2.3	4.199.344,27	4.914.293,24	4.249.894,84	4.894.275,61	
Other current assets	12	699.784,96	417.259,51	679.946,33	392.727,26	
Cash and cash equivalents	10.2.2	2.409.032,73	2.484.496,90	2.312.121,18	2.448.969,44	
Total current assets		9.336.176,00	9.822.919,21	9.237.481,73	9.705.123,62	
Total assets		13.984.300,19	15.530.480,80	14.312.243,09	16.178.917,60	
Equity and Liabilities Equity						
Share capital	13	3.557.781,00	3.557.781,00	3.557.781,00	3.557.781,00	
Share premium	14	1.187.780,32	1.187.780,32	1.187.780,32	1.187.780,32	
Reserves	15	577.098,91	577.098,91	515.097,26	515.097,26	
Profit / (Losses) carried forward	-	(2.946.267,00)	(2.670.799,57)	(2.409.490,41)	(1.805.644,67)	
Equity attributable to the shareholders of the parent		2.376.393,23	2.651.860,66	2.851.168,17	3.455.013,91	
Non-controlling interests		(3.395,62)	21,88	0,00	0,00	
Total Equity		2.372.997,61	2.651.882,54	2.851.168,17	3.455.013,91	
Long term liabilities						
Defined benefit liability	16	242.932,20	246.688,98	240.187,60	229.640,80	
Long term provisions	17	37.000,00	50.000,00	37.000,00	50.000,00	
Long term loans	18.1.1	7.740.000,00	8.720.000,00	7.740.000,00	8.720.000,00	
Deferred tax liabilities	25.2	59.724,33	17.453,73	59.724,33	17.453,73	
Other long term liabilities	19	42.541,66	0,00	42.541,66	0,00	
Total long term liabilities		8.122.198,19	9.034.142,71	8.119.453,59	9.017.094,53	
Short term liabilities						
Trade and other payables	18.1.2	1.352.972,50	2.105.576,14	1.307.154,94	2.021.353,24	
Current tax liabilities	25.1	241.440,60	343.361,70	235.214,51	337.547,67	
Short term loans	18.1.1	1.432.629,36	1.011.831,60	1.361.397,64	1.011.831,60	
Other short term liabilities	20	462.061,93	383.686,11	437.854,24	336.076,65	
Total short term liabilities		3.489.104,39	3.844.455,55	3.341.621,33	3.706.809,16	
Total liabilities		11.611.302,58	12.878.598,26	11.461.074,92	12.723.903,69	
Total Equity and liabilities		13.984.300,19	15.530.480,80	14.312.243,09	16.178.917,60	



### **Statement of Comprehensive Income**

		THE G	ROUP	THE COMPANY	
Amounts are expressed in € '	Note	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
Turnover	21	12.488.076,95	12.366.951,86	11.709.545,27	11.635.777,20
Cost of sales	22	(10.120.025,59)	(10.009.894,38)	(9.591.936,13)	(9.627.981,47)
Gross profit		2.368.051,36	2.357.057,48	2.117.609,14	2.007.795,73
Other income	23	288.157,35	869.861,69	333.507,35	912.093,40
Administrative expenses	22	(1.571.169,80)	(1.813.535,48)	(1.428.845,88)	(1.593.575,78)
Distribution expenses	22	(757.906,65)	(861.046,13)	(579.780,94)	(635.517,49)
Research and development expenses	22	(65,12)	(67,20)	(65,12)	(67,20)
Other expenses	23	(64.067,36)	(347.207,39)	(64.000,85)	(342.467,79)
Earnings before taxes, financial and investing activities		262.999,78	205.062,97	378.423,70	348.260,87
Financial expenses	24	(434.987,27)	(391.590,85)	(429.401,77)	(383.230,48)
Financial income	24	172.371,12	117.188,90	172.132,35	116.665,53
Other financial results	24	0,00	(127.206,50)	(560.354,00)	(127.206,50)
Share of profit / (loss) from associates	9	(126.929,89)	(142.562,36)	0,00	0,00
Profit / (Loss) before tax		(126.546,26)	(339.107,84)	(439.199,72)	(45.510,58)
Tax	25.3	(167.458,67)	(127.699,72)	(164.646,02)	(137.551,26)
Net profit / (loss)		(294.004,93)	(466.807,56)	(603.845,74)	(183.061,84)
Other comprehensive income					
-	-	0,00	0,00	0,00	0,00
Total comprehensive income (after tax)		0,00	0,00	0,00	0,00
Total comprehensive income		(294.004,93)	(466.807,56)	(603.845,74)	(183.061,84)
Net profits/ (losses) are distributed as follows:					
Sherholders' of the parent		(275.467,43)	(445.630,13)		
Non-controlling interests		(18.537,50)	(21.177,43)		
		(294.004,93)	(466.807,56)		
Total comprehensive income is distributed as follows:					
Sherholders' of the parent		(275.467,43)	(445.630,13)		
Non-controlling interests		(18.537,50)	(21.177,43)		
		(294.004,93)	(466.807,56)		
Earnings / (losses) per share					
Basic (€ / share)	26	(0,0232)	(0,0376)	(0,0509)	(0,0154)



### **Statement of Changes in Equity**

		THE GROUP					
Amounts are expressed in € '	Share capital	Share premium	Reserves	Profit / (Losses) carried forward	Equity of the shareholders of the parent	Non- controlling interests	Total Equity
Balance as at 31/12/2009	3.557.781,00	1.187.780,32	577.098,90	(2.225.169,44)	3.097.490,78	21.199,31	3.118.690,09
Net profit / (loss) for the period1/1-31/12/2010	0,00	0,00	0,00	(445.630,13)	(445.630,13)	(21.177,43)	(466.807,56)
Other comprehensive income for the period 1/1-31/12/2010	0,00		0,00	0,00	0,00	0,00	0,00
Total comprehensive income 1/1-31/12/2010	0,00		0,00	(445.630,13)	(445.630,13)	(21.177,43)	(466.807,56)
Other movements to equity during the period 1/1/-31/12/2010							
Total	0,00	0,00	0,00	0,00	0,00	0,00	0,00
Total changes in equity during the year	0,00	0,00	0,00	(445.630,13)	(445.630,13)	(21.177,43)	(466.807,56)
Balance as at 31/12/2010	3.557.781,00	1.187.780,32	577.098,90	(2.670.799,57)	2.651.860,65	21,88	2.651.882,53
Net profit / (loss) for the period 1/1-31/12/2011	0,00	0,00	0,00	(275.467,43)	(275.467,43)	(18.537,50)	(294.004,93)
Other comprehensive income for the period 1/1-31/12/2011	0,00	0,00	0,00	0,00	0,00	0,00	0,00
Total comprehensive income 1/1-31/12/2011	0,00	0,00	0,00	(275.467,43)	(275.467,43)	(18.537,50)	(294.004,93)
Other movements to equity during the period 1/1/-31/12/2011							
Capital increase in subsidiaries	0,00	0,00	0,00	0,00	0,00	15.120,00	15.120,00
Total	0,00	0,00	0,00	0,00	0,00	15.120,00	15.120,00
Total changes in equity during the year	0,00	0,00	0,00	(275.467,43)	(275.467,43)	(3.417,50)	(278.884,93)
Balance as at 31/12/2011	3.557.781,00	1.187.780,32	577.098,90	(2.946.267,00)	2.376.393,22	(3.395,62)	2.372.997,60



#### THE COMPANY

THE COMPAN	11			
Share capital	Share premium	Reserves	Profit / (Losses) carried forward	Total Equity
3.557.781,00	1.187.780,32	515.097,26	(1.622.582,83)	3.638.075,75
0,00	0,00	0,00	(183.061,84)	(183.061,84)
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	(183.061,84)	(183.061,84)
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	(183.061,84)	(183.061,84)
3.557.781,00	1.187.780,32	515.097,26	(1.805.644,67)	3.455.013,91
0.00	0.00	0.00	(603 845 74)	(603.845,74)
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	(603.845,74)	(603.845,74)
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	0,00	0,00
0,00	0,00	0,00	(603.845,74)	(603.845,74)
3.557.781,00	1.187.780,32	515.097,26	(2.409.490,41)	2.851.168,17
	\$\frac{\text{3.557.781,00}}{0,00}\$ 0,00 0,00 0,00 0,00 0,00 0,00 0,0	Share capital         Share premium           3.557.781,00         1.187.780,32           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00           0,00         0,00	Share capital         Share premium         Reserves           3.557.781,00         1.187.780,32         515.097,26           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           3.557.781,00         1.187.780,32         515.097,26           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,00         0,00         0,00           0,	Share capital         Share premium         Reserves         Profit / (Losses) carried forward           3.557.781,00         1.187.780,32         515.097,26         (1.622.582,83)           0,00         0,00         0,00         (183.061,84)           0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00           0,00         0,00         0,00         (183.061,84)           3.557.781,00         1.187.780,32         515.097,26         (1.805.644,67)           0,00         0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00         0,00           0,00         0,00         0,00         0,00         0,00



### **Cash flow statement**

		THE G	ROUP	THE CO	MPANY
Amounts are expressed in €'	Note	1/1/-31/12/2011	1/1/-31/12/2010	1/1/-31/12/2011	1/1/-31/12/2010
Cash flows from operations					
Profit / (Loss) before tax		(126.546,26)	(339.107,84)	(439.199,72)	(45.510,58)
Adjustments to profit / (loss)	-	1.437.134,04	2.153.647,89	1.871.026,08	1.989.836,88
		1.310.587,78	1.814.540,05	1.431.826,36	1.944.326,30
Changes in working capital					
(Increase) / decrease in inventories	11	(21.144,48)	(249.705,57)	(26.368,07)	(228.479,02)
(Increase) / decrease in receivables	-	375.800,78	(386.158,43)	350.606,75	(521.185,38)
Increase / (decrease) in liabilities	-	(426.873,92)	487.498,07	(410.232,43)	288.884,84
Outflows to employee benefit obligations	-	(13.260,14)	(105.092,91)	(13.260,14)	(105.092,91)
		(85.477,76)	(253.458,84)	(99.253,89)	(565.872,47)
Cash flows from operations		1.225.110,02	1.561.081,21	1.332.572,47	1.378.453,83
Minus: Payments for taxes	-	(308.283,62)	(222.289,57)	(308.259,78)	(155.271,33)
Interest expenses paid		(379.810,81)	(361.765,77)	(375.051,73)	(354.553,35)
Net cash flows from operating activities		537.015,59	977.025,87	649.260,96	868.629,15
Cash flows from investing activities					
Purchase of tangible assets	7	(168.155,90)	(74.070,96)	(167.744,91)	(72.715,91)
Purchase of intangible assets	6	(3.256,76)	(11.268,02)	(3.035,00)	(11.268,02)
Sale of tangible assets	7	1.730,94	100,00	1.730,94	100,00
Capital increase in subsidiaries	-	0,00	0,00	(85.680,00)	0,00
Εισπράξεις από πώληση συγγενούς	-	0,00	0,00	0,00	0,00
Interest received	24	85.616,92	79.050,99	85.378,43	78.769,84
Net cash flows from investing activities		(84.064,80)	(6.187,99)	(169.350,54)	(5.114,09)
Cash flows from financing activities					
Capital increase in subsidiaries	_	15.120,00	0,00	0,00	0,00
Debt repayments	18	(527.370,64)	(1.247.313,83)	(598.602,36)	(1.047.050,02)
Payments for financial leases	18	(31.831,60)	(30.662,98)	(31.831,60)	(30.662,98)
Long term guaranties received	-	15.667,28	0,00	13.675,28	0,00
Net cash flows from financing activities		(528.414,96)	(1.277.976,81)	(616.758,68)	(1.077.713,00)
Net increase / (decrease) in cash and cash equivalents		(75.464,17)	(307.138,93)	(136.848,26)	(214.197,94)
Cash and cash equivalents at the beginning of the period		2.484.496,90	2.791.635,83	2.448.969,44	2.663.167,38
Cash and cash equivalents at the end of the period		2.409.032,73	2.484.496,90	2.312.121,18	2.448.969,44

### **ANNUAL FINANCIAL REPORT FOR THE YEAR 2011**

### Adjustments to profit / (losses) are analyzed as follows:

		THE GROUP		THE COI	MPANY
Amounts are expressed in €'	Note	1/1-31/12/2011	1/1-31/12/2010	1/1-31/12/2011	1/1-31/12/2010
Adjustments to profit / (loss) for:	•				
Depreciation	22	1.078.512,07	1.252.133,00	1.075.457,10	1.247.887,21
Amortization	22	5.197,22	7.299,18	4.275,20	4.130,02
(Gain) / loss from sale of tangible assets	23	0,01	64.951,51	0,01	64.951,51
(Gain) / loss from associates	9	126.929,89	142.562,86	0,00	0,00
Provision for employee benefits	-	9.503,36	76.362,87	23.806,94	74.100,62
(Gain) / loss from changes in exchange rates	-	(45.971,91)	(22.084,29)	(46.385,92)	(22.250,21)
Government grants	-	(1.487,40)	(9.563,75)	(1.487,40)	(9.563,75)
Bad debt provisions	-	(31.227,39)	227.591,47	(36.151,45)	227.591,47
Other provisions		0,00	4.473,76	0,00	0,00
Impairment of subsidiary	8	0,00	0,00	560.354,00	127.206,50
Impairment of goodwill	5	0,00	127.206,50	0,00	0,00
Dividends received	-	0,00	0,00	0,00	0,00
Revenues from interests	-	(85.616,92)	(79.050,99)	(85.378,43)	(78.769,84)
Interest expenses	-	381.295,11	361.765,77	376.536,03	354.553,35
Total	_	1.437.134,04	2.153.647,89	1.871.026,08	1.989.836,88



### **Notes to the Financial Statements**

### 1 General information for the group and the company

### 1.1 The company

PAPERPACK-TSOUKARIDIS SA is registered in the Ministry of Development by No. 35197/06/V/96/101 and is the parent company PAPERPACK-TSOUKARIDIS (the group).

The company's headquarters of both administrative services and the productive activity of the company and its subsidiary PROMOCARTON SA is located in the Municipality of Kifissia, on road 24, Viltanioti str and Menexedon, 145 64.

The company's shares are listed to the Athens Stock Exchange since 2000.

### 1.2 The Group

The group's companies are included in the consolidated financial statements are the follow:

Company		Relation	% of participation
Full consolidation method			
PAPERPACK ΤΣΟΥΚΑΡΙΔΗΣ Ι. A.V.E.E	Athens	Parent	-
PROMOCARTON SA	Athens	Subsidiary	85,00%
Equity method			
AFOI FOKA A.V.E.E.	Aspropirgos	Associate	35,00%

### 1.3 Nature of activities

The group's activity is printing and carton box manufacturing, supplying mainly industrial units of cartons printed on the packaging to promote products such as cosmetics, food, drinks, cigarettes, drugs and detergents.

The main activities of the group have not been changed from the previous year.

### 2 Basis of preparation

### 2.1 Compliance with IFRS

The consolidated and separate financial statements of PAPERPACK-TSOUKARIDIS SA comply with International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB), and the interpretations issued by the Interpretations Committee (IFRIC) of the IASB, effective for annual periods ending 31 December 2011 and adopted by the European Union.

### 2.2 Basis of preparation of the financial statements

The consolidated and individual financial statements PAPERPACK-TSOUKARIDIS SA have been prepared based on the principle of ongoing concern and the historical cost convention, as modified by the revaluation of certain assets and liabilities at fair value (Note 3).

### 2.3 Approval of the Financial Statements

These annual consolidated and individual financial statements were approved by the Board of Directors on March 29, 2012 and are subject to final approval of the Annual General Meeting.

### 2.4 Period covered

These consolidated financial statements include the financial statements of PAPERPACK-TSOUKARIDIS S.A. and its subsidiaries, which both are referred as a group covering the period from 1 January 2011 and December 31, 2011.

#### 2.5 Presentation of the Financial Statements

These financial statements are presented in €, which is the functional currency of the group, ie the currency of the primary economic market in which the parent company and several subsidiaries operate.

All amounts are presented in Euro (€) unless otherwise stated.

Please note that due to rounding, the actual sum of the amounts in the published summary data and the information may differ from the totals presented in these financial statements.

## 2.6 New standards, amendments and interpretations to existing standards first applied to the current year

In note 2.6.1 are presented the new or revised standards and interpretations to existing standards adopted in the current period and influenced the amounts included in these financial statements.

In note 2.6.2 are presented the new or revised standards and interpretations to existing standards are being presented as adopted in the current period but did not affect the amounts included in these financial statements.

## 2.6.1 New or revised standards and interpretations to existing standards that affect the amounts included in these financial statements

### 2.6.1.1 Changes related to presentation of financial statements and disclosures

There were no changes in accounting policies that affect the financial statements or disclosures in the group.

### 2.6.1.2 Changes affecting the financial position and results of the group

There were no changes in accounting policies that affect the financial position and results of the group.

# 2.6.2 New or revised standards and interpretations to existing standards that had no effect on the amounts included in these financial statements

IAS 24 Related Party Disclosures (Revised)	The amendment attempts to lessen the transaction disclosures among government-related entities and clarify the meaning of related party. More specifically, it abolishes the obligation of government-related entities to disclosure the details of all transactions with the government and other government-related parties, it clarifies and simplifies the definition of the related party and imposes the disclosure not only of the relations and the transactions of related parties but also on the commitments in the separate and the consolidated financial statements. The implementation of this amendment has no impact in the Group's financial statements.
IAS 32 (Amendment) "Financial Instruments: Presentation" (amendment) - Classification on Rights Issues	This amendment clarifies how certain rights issues should be classified. In particular, based on this amendment, rights, options or warrants to acquire a fixed number of the entity's own equity instruments for a fixed amount of any currency are equity instruments if the entity offers the rights, options or warrants pro rata to all of its existing owners of the same class of its own non-derivative equity instruments. This amendment has no impact to the Group's financial statements.
IFRIC 19 "Extinguishing Financial Liabilities with Equity Instruments":	This interpretation examines the accounting of the cases when the terms of a financial liability are the object of a renegotiation and, as a result, the entity issues equity instruments to the creditor in order to settle all or part of the financial liability. Such transactions are sometimes mentioned as exchanges of "debit – equity instruments" or share exchange agreements and their frequency increases during an economic crisis. The implementation of this amendment has no impact in the Group's financial statements.
IFRIC 14 Payments of a Minimum Funding Requirement	The amendments apply in limited circumstances: when an entity is subject to minimum funding requirements and makes an early payment of contributions to cover those requirements. The amendments permit such an entity to treat the benefit of such an early payment as an asset. This amendment has no impact to the Group's financial statements.

In 2010, the IASB (International Accounting Standards Board) issued the annual IFRS improvements for 2011 – adjusting 11 Standards (IFRS 1, IFRS 7, IFRS 3, IAS 1, IAS 34, IAS 32, IAS 39, IAS 21, IAS 27, IAS 28 and IAS 31) and one Interpretation (IFRIC 13) – in accordance with the program for annual improvements to the Standards. IASB's annual improvement program aims to make necessary but not urgent adjustments to IFRS which are not going to be part of a larger review program. Most of the improvements are valid for the years 2011 and on, and earlier implementation is allowed.

The most important of those improvements relate to the following standards:

IAS 1 Financial Statement	The amendment clarifies that financial entities can present the analysis of the other
IFRS 7 Financial Instruments: Disclosures	These amendments offer plenty clarifications concerning the disclosures of financial instruments.
	stake, and (c) accounting of paying transactions based on share values which were not replaced or replaced voluntarily replaced.
IFRS 3 "Business Combinations"	The amendments provide additional clarification concerning: (a) agreements of possible price arising from business combinations with acquisition dates earlier than the implementation of the IFRS 3 (2008), (b) measurement of a non-controlling

Presentation	comprehensive income elements either in the equity changes statement or in the notes.
IAS 27 Consolidated and Separate Financial Statements	The amendment clarifies that IAS 21, IAS 28, and IAS 31 amendments resulting from the review of IAS 27 (2008) should be applied in future.
IAS 34 Interim Financial Reporting	The amendment stresses the disclosure principles that should be applied in relation to important events and transactions, including changes as regards to measurements at fair value, as well as the need to update the relevant information from the most recent annual report.

## 2.7 Standards, modifications, and translations to already existing standards which are not yet valid or not endorsed by the E.U.

The table below sets new standards, amendments and interpretations to existing standards that apply to later periods. None of these changes are not expected to have a material impact on the financial statements of the group.

IFRS 9 Financial Instruments - Classification and Measurement:	The new standard is effective for annual periods beginning on or after January 1, 2015. IFRS 9 as issued reflects the first phase of the IASBs work on the replacement of IAS 39 and applies to classification and measurement of financial assets and financial liabilities as defined in IAS 39. Phase 1 of IFRS 9 will have a significant impact on (i) the classification and measurement of financial assets and (ii) a change in reporting for those entities that have designated financial liabilities using the Fair Value Option. In subsequent phases, the IASB will address hedge accounting and impairment of financial assets. The completion of this project is expected over the first half of 2012. Early application is permitted. This standard has not yet been endorsed by the EU. The Group is in the process of assessing the impact of this standard in its financial statements.
IFRS 13 Fair Value Measurement	The new standard is effective for annual periods beginning on or after January 1, 2013. IFRS 13 establishes a single source of guidance under IFRS for all fair value measurements. IFRS 13 does not change when an entity is required to use fair value, but rather provides guidance on how to measure fair value under IFRS when fair value is required or permitted. This standard has not yet been endorsed by the EU. The Group is in the process of assessing the impact of the new standard on its financial statements.
Interpretation 20: Stripping Costs in the Production Phase of a Surface Mine	The interpretation is effective for annual periods beginning on or after January 1, 2013. This interpretation only applies to stripping costs incurred in surface mining activity during the production phase of the mine ('production stripping costs'). Costs incurred in undertaking stripping activities are considered to create two possible benefits a) the production of inventory in the current period and/or b) improved access to ore to be mined in a future period (striping activity asset). Where cost cannot be specifically allocated between the inventories produced during the period and the stripping activity asset, Interpretation 20 requires an entity to use an allocation basis that is based on a relevant production measure. Early application is permitted. This interpretation has not yet been endorsed by the EU. The Group's consolidated financial statements shall not be affected by the implementation of this amendment.
IFRS 7 Financial Instruments: Disclosures (Amended) - Enhanced Derecognition	The amendment is effective for annual periods beginning on or after July 1, 2011. The amendment requires additional disclosure about financial assets that have been transferred but not derecognised to enable the user of the financial statements to understand the relationship with those assets

	that have not been derecognized and their associated liabilities. In addition, the amendment requires disclosures about continuing involvement in derecognised assets to enable the user to evaluate the nature of, and risks associated with, the entity's continuing involvement in those derecognised assets. The Group is in the process of assessing the impact of this standard to its financial statements.
IFRS 7 Financial Instruments: Disclosures (Amended) - Offsetting Financial Assets and Financial Liabilities	The amendment is effective for annual periods beginning on or after January 1, 2013. The amendment introduces common disclosure requirements which will provide users with information that is useful in evaluating the effect or potential effect of netting arrangements on an entity's financial position. The amendments to IFRS 7 are to be retrospectively applied. This amendment has not yet been endorsed by the EU.
IAS 12 Income Taxes (Amended) — Deferred Tax Recovery of Underlying Assets	The amendment is effective for annual periods beginning on or after January 1, 2012. IAS 12 requires from companies to measure the deferred tax that relates to a fixed asset depending on whether the company expects book value recovery from its usage or its sale. In cases of investment property and when a fixed asset is assessed at fair value, it may be difficult and subjective to estimate the recovery book value of the property. According to the present amendment, the future book value recovery of such property shall always be measured on a sales basis of the asset. This amendment has not yet been endorsed by the EU. The Group is in the process of assessing the impact of this standard to its financial statements.
IAS 1 (Amendment) "Presentation of Financial Statements" – Presentation of items in Other Comprehensive Income	Applicable to annual reporting periods beginning on or after 1 July 2012. Changes the way of grouping items in Other Comprehensive Income depending on whether they are potentially reclassifiable in the future or not. This amendment has not yet been endorsed by the EU. The Group is in the process of assessing the impact of this amendment on its financial statements.
IAS 19 Employee Benefits (Amended)	The amendment is effective for annual periods beginning on or after 1 January 2013. The IASB has issued numerous amendments to IAS 19. These range from fundamental changes such as removing the corridor mechanism. Also, changes from the re-evaluation of assets and liabilities arising from defined benefit schemes, shall be presented in the statement of other comprehensive income. Additional disclosures shall be made for the defined benefit schemes and the risks to which entities participating to these schemes are exposed. Early application is permitted. This amendment has not yet been endorsed by the EU. The Group is in the process of assessing the impact of this amendment on its financial statements.
IAS 32 Financial Instruments: Presentation (Amended) - Offsetting Financial Assets and Financial Liabilities	The amendment is effective for annual periods beginning on or after January 1, 2014. It provides clarification concerning some requirements for offsetting financial assets and liabilities. This amendment has not yet been endorsed by the EU. The Group is in the process of assessing the impact of this amendment on its financial statements.
IFRS 10 Consolidated Financial Statements	The new standard is effective for annual periods beginning on or after January 1, 2013. IFRS 10 replaces the portion of IAS 27 "Consolidated and Separate Financial Statements" and the Interpretation 12 "Consolidation — Special Purpose Entities". The new standard changes the definition of control which is a critical factor to determine whether the financial entity shall be included to the consolidated financial statement of the parent company. The standard offers additional information to help determine the control in difficult cases. Also, the Group must make a series of disclosures concerning the companies that are consolidated as subsidiaries, as well as the nonconsolidated affiliated companies. This standard is expected to lead in changes to the structures of conventional Groups and, in some cases, there may be significant impact. This standard

	has not yet been endorsed by the EU. The Group is in the process of assessing the impact of the new standard on its financial statements.
IFRS 11 Joint Arrangements	The new standard is effective for annual periods beginning on or after January 1, 2013. IFRS 11 replaces IAS 31 "Interests in Joint Ventures" and Interpretation 13 "Jointly-controlled Entities — Non-monetary Contributions by Venturers". IFRS 11 removes the option to account for jointly controlled entities (JCEs) using proportionate consolidation. Instead, JCEs that meet the definition of a joint venture must be accounted for using the equity method. This standard has not yet been endorsed by the EU. The Group is in the process of assessing the impact of the new standard on its financial statements.
IFRS 12 Disclosures of Involvement with Other Entities	The new standard is effective for annual periods beginning on or after January 1, 2013. IFRS 12 includes all of the disclosures that were previously in IAS 27 related to consolidated financial statements. These disclosures relate to an entity's interests in subsidiaries, joint arrangements, associates and structured entities. This standard has not yet been endorsed by the EU. The Group is in the process of assessing the impact of the new standard on its financial statements.
IAS 27 Separate Financial Statements (Revised)	The Standard is effective for annual periods beginning on or after January 1, 2013. As a consequence of the new IFRS 10, IAS 27 is limited to separate financial statements for which the requirements have not changed. Earlier application is permitted. This amendment has not yet been endorsed by the EU. The Group is in the process of assessing the impact of the new standard on its financial statements.
IAS 28 Investments in Associates and Joint Ventures (Revised)	The Standard is effective for annual periods beginning on or after January 1, 2013. Its aim is to designate the accounting principles which must be applied as a consequence of the new IFRS 11. The revised standard continues to determine the accounting monitoring of the equity method. Earlier application is permitted. This amendment has not yet been endorsed by the EU. The Group is in the process of assessing the impact of the new standard on its financial statements.

### 2.8 Significant accounting judgments and Management's estimations

The preparation of financial statements in accordance with International Financial Reporting Standards, requires making judgments on events that have already occurred and expectations of future events that may affect the reported amounts of assets and liabilities and disclosures.

Estimates and judgments made by management are based on historical data and expectations of future events that are reasonable under the existing data.

These disclosures are given to individual disclosures of assets and liabilities related to (Notes 4 and 35).

### 3 Summary of accounting policies

The significant accounting policies that have been adopted by the group for the preparation of financial statements are summarized below.

### 3.1 Consolidation

#### 3.1.1 Subsidiaries

All the companies that are managed or controlled, directly or indirectly, by another company (parent) either through the majority of voting rights or through its dependence on the know-how provided from the Group. Therefore, subsidiaries are companies in which control is exercised by the parent. Paperpack-Tsoukarides S.A. acquires and exercises control through voting rights. The existence of potential voting rights that are exercisable at the time the financial statements are prepared, is taken into account in order to determine whether the parent exercises control over the subsidiaries. Subsidiaries are consolidated completely (full consolidation) using the purchase method from the date that control over them is acquired and cease to be consolidated from the date that control no longer exists.

The acquisition of a subsidiary by the Group is accounted for using the purchase method. The acquisition cost of a subsidiary is the fair value of the assets given as consideration, the shares issued and the liabilities undertaken on the date of the acquisition plus any costs directly associated with the transaction. The individual assets, liabilities and contingent liabilities that are acquired during a business combination are valued during the acquisition at their fair values regardless of the participation percentage. The acquisition cost over and above the fair value of the individual assets acquired is booked as goodwill. If the total cost of the acquisition is lower than the fair value of the individual assets acquired, the difference is immediately transferred to the income statement.

The financial statements of the parent, investments in subsidiaries are valued in accordance with IAS 27, at cost less any accumulated losses from depreciation. Inter-company transactions, balances and unrealized profits from transactions between Group companies are eliminated in consolidation. Unrealized losses are also eliminated except if the transaction provides indication of impairment of the transferred asset. The accounting principles of the subsidiaries have been amended so as to be in conformity to the ones adopted by the Group. For the accounting of transactions with minority, the Group applies the accounting principle based on which such transactions are handled as transactions with third parties beyond the Group. The sales towards the minority create profit and losses for the Group, which are booked in the results. The purchases by the minority create goodwill, which is the difference between the price paid and the percentage of the book value of the equity of the subsidiary acquired.

#### 3.1.2 Investments in associates

Associates are companies on which the Group can exercise significant influence but not "control" and which do not fulfill the conditions to be classified as subsidiaries or joint

ventures. The assumptions used by the group imply that holding a percentage between 20% and 50% of a company's voting rights suggests significant influence on the company. Investments in associates are initially recognized at cost and are subsequently valued using the Equity method. At the end of each period, the cost of acquisition is increased by the Group's share in the associates' net assets change and is decreased by the dividends received from the associates. Any goodwill arising from acquiring associates is contained in the cost of acquisition. Whether any impairment of this goodwill occurs, this impairment decreases the cost of acquisition by equal charge in the income statement of the period. After the acquisition, the Group's share in the profits or losses of associates is recognized in the income statement, while the share of changes in reserves is recognized in Equity. The cumulated changes affect the book value of the investments in associated companies. When the Group's share in the losses of an associate is equal or larger than the carrying amount of the investment, including any other doubtful debts, the Group does not recognize any further losses, unless it has quaranteed for liabilities or made payments on behalf of the associate or those that emerge from ownership. Unrealized profits from transactions between the Group and its associates are eliminated according to the Group's percentage ownership in the associates. Unrealized losses are eliminated, except if the transaction provides indications of impairment of the transferred Annual Financial Report for the period from 1st of January to the 31st of December 2010 asset. The accounting principles of the associates have been adjusted to be in conformity to the ones adopted by the Group.

When a group company transacts with an associate, any intercompany profits and losses ar eliminated in the group share in the relevant associate. The financial statements of the parent, investments in subsidiaries are valued in accordance with IAS 27, at cost less any accumulated losses from depreciation.

### 3.2 Foreign currency translation

The measurement of the items in the financial statements of the Group's companies is based on the currency of the primary economic environment in which the Group operates (operating currency). The consolidated financial statements are reported in euros, which is the operating currency and the reporting currency of the parent Company and all its subsidiaries. Transactions in foreign currencies are converted to the operating currency using the rates in effect at the date of the transactions. Profits and losses from foreign exchange differences that result from the settlement of such transactions during the period and from the conversion of monetary items denominated in foreign currency using the rate in effect at the balance sheet date are posted to the results. Foreign exchange differences from non-monetary items that are valued at their fair value are considered as part of their fair value

and are thus treated similarly to fair value differences. The Group's foreign activities in foreign currency (which constitute an inseparable part of the parent's activities), are converted to the operating currency using the rates in effect date of the transaction, while the asset and liability items of foreign activities, including surplus Annual Financial Report for the period from1st of January to the 31st of December 2010 value and fair value adjustments, that arise during the consolidation, are converted to euro using the exchange rates that are in effect as at the balance sheet date. The individual financial statements of companies included in the consolidation, which initially are presented in a currency different than the Group's reporting currency, have been converted to euros. The asset and liability items have been converted to euros using the exchange rate prevailing at the balance sheet date. The income and expenses have been converted to the Group's reporting currency using the average rates during the aforementioned period. Any differences that arise from this process, have been debited / (credited) to the Equity under the "Translation Reserves" account.

### **3.3** Segment reporting

As an operating segment is a group activity from where the group earns revenues and expenses, whose results are reviewed regularly by the group and for which there is available sufficient financial data.

Functions identified and reported on the internal classification assessed by the management group. Functions used to evaluate the progress of the group are:

- Carton Packaging
- Promotional Materials

#### 3.4 Goodwill

Is the difference between the asset's acquisition cost and fair value and the net assets of the subsidiary / associate company as at the acquisition date. During the acquisition date, the company recognizes this surplus value, emerged from acquisition, as an asset and presents it in cost. This cost is equal to the amount by which the acquisition cost exceeds the company's share in the net assets of the acquired company. After the initial recognition, the surplus value is valued at cost less any accumulated impairment losses. The surplus value is not depreciated, but is reviewed on an annual basis for possible decrease in its value (impairment), if there are events that indicate such a loss according to IAS 36. Goodwill is allocated to cash-generating units for the purpose of impairment testing. A cash generated unit is the smallest identifiable group of assets generating cash inflows independently and represents the level used by the Group to organize and present each Annual Financial Report

for the period from 1st of January to the 31st of December 2010 activities and results in its internal reporting. Impairment is determined for goodwill by assessing the recoverable amount of the cash-generating units, to which the goodwill relates. Where the recoverable amount (typically the value in use) of the cash-generating units is less than their carrying amount an impairment loss is recognized. Impairment losses relating to goodwill cannot be reversed in future periods. The Group performs its annual impairment test of goodwill as at 31 December. In the case where acquisition cost is less than the company's stake in the acquired company's net assets, the former recalculates the acquisition cost and valuates the assets, liabilities and contingent liabilities of the acquired company. Any difference prevailing after the recalculation is recognized directly in the income statement as a profit.

### 3.5 Intangible assets (excluding goodwill)

Intangible assets include the acquired software used in the production or administration. The acquired licenses related to software capitalized on the basis of costs incurred for the acquisition and installation of the software. The costs associated with maintenance of computer software costs are recognized in the period in which they occur. The costs capitalized are amortized on a straight-line method over the estimated useful lives (three to five years). In addition, and the acquired software is reviewed for impairment in value. Analysis of the funds in which these examinations depreciation in note 22.

#### 3.6 Tangible assets

Fixed assets are reported in the financial statements at acquisition cost or deemed cost, as determined based on fair values as at the transition dates, less accumulated depreciations and any impairment suffered by the assets. The acquisition cost includes all the directly attributable expenses for the acquisition of the assets. Subsequent expenditure is added to the carrying value of the tangible fixed assets or is booked as a separate fixed asset only if it is probable that future economic benefits will flow to the Group and their cost can be accurately and reliably measured. The repair and maintenance cost is booked in the results when such is realized. Depreciation of tangible fixed assets (other than Land which are not depreciated) is calculated using the straight line method over their useful life, as follows: Plant buildings and structures 12.50 years Machinery 5 to 12.50 years Transportation from 5 to 6.67 years Other equipment from 3.3 to 5 years The residual values and useful economic life of tangible fixed assets are subject to reassessment at each balance sheet date. When the book value of tangible fixed assets Annual Financial Report for the period from 1st of January to the 31st of December 2010 exceeds their recoverable amount, the difference (impairment) is immediately booked as an expense in the income statement. Upon sale of the

tangible fixed assets, any difference between the proceeds and the book value are booked as profit or loss to the results. Expenditure on repairs and maintenance is booked as an expense in the period they occur. Self-constructed tangible fixed assets constitute an addition to the acquisition cost of tangible assets at a value that includes the direct cost of employee's salaries (including the relevant employer's contributions), the cost of materials used and other general costs. Regarding borrowing costs, the amendment of IAS 23 "Borrowing Costs" will not have any effect on the Group.

#### 3.7 Non-current assets held for sale

The assets available for sale also include other assets (including Goodwill) and tangible fixed assets that the Group intends to sell within one year from the date they are classified as "Held for sale". The assets classified as "Held for sale" are valued at the lowest value between their book value immediately prior to their classification as available for sale, and their fair value less the sale cost. Assets classified as "Held for sale" are not subject to depreciation. The profit or loss that results from the sale and reassessment of assets "Held for sale" is included in "other income" and "other expenses" respectively, in the income statement.

#### 3.8 Financial assets

The assets of the group classified in the following asset classes:

- loans and receivables
- financial assets at fair value through profit
- · Available for sale financial assets, and
- Investments held to maturity.

Financial assets are separated into different categories by management according to their characteristics and the purpose for which acquired. The category in which classified each financial instrument differs from the others as well as the category will be entered, different rules apply with respect to valuation but also on how to recognize each designated outcome either income or directly in equity. Financial assets recognized in the application of accounting date of the transaction.

#### 3.8.1 Investments held to maturity

These include non derivative financial assets with fixed or defined payments and specific maturity and which the Group intends to hold until their maturity. The group holds as held to maturity investments, Greek government bonds. The group on 31/12/2010 did not have in possession any "Held to maturity investments» (2009:  $\in$  0).

### 3.8.2 Financial assets at fair value through profit and loss

Financial assets at fair value through profit or loss include financial assets that are held primarily for commercial purposes identified by the group as at fair value through profit or loss upon initial recognition. Moreover, derivative financial assets that do not qualify for hedge accounting are classified in this category. The financial assets included in this category are measured at fair value through profit or loss.

#### 3.8.3 Loans and receivables

Loans and receivables are non-derivative financial assets with fixed and determinable payments and which are not quoted in an active market. Created when the Group provides money, goods or services directly to a debtor with no commercial intent.

Loans and receivables are measured at amortized cost using the effective interest method less any provision for impairment. Any change in value of loans and advances are recognized when the loans and receivables are removed or reduced in value as well as implementation of the effective interest method. For some of the requirements is checked for impairment at the individual requirement (for example, for each customer) where the collection of overdue debt has been classified at the date of the financial statements or in cases where objective evidence indicates the need to write them. The other requirements are pooled and tested for impairment at the whole.

The grouping of requirements is based on some common credit risk characteristics that characterize them. Claims and loans are included in current assets, except those maturing after twelve months from the balance sheet date. These are characterized as non-current assets. The balance sheet are classified as trade and other receivables and are the bulk of the financial assets of the group.

#### 3.8.4 Available for sale financial assets

Available for sale financial assets include non-derivative financial assets classified as held for sale or do not meet the criteria for inclusion in other categories of financial assets. All financial assets that fall into this category are measured at fair value if it can be determined reliably with changes in value are recognized in equity, after calculating any tax impact.

At sale or impairment of available for sale assets, the cumulative gains or losses were recognized in equity in the income statement. In case of permanent impairment, the cumulative amount of losses transferred from equity and recognized in profit or loss is the difference between purchase price and fair value. The impairment losses were recognized in the results for investment in an equity instrument classified as available for sale are not

reversed through profit or loss. Losses recognized in prior periods financial statements, which came from impairment of debt securities reversed through profit or loss if the increase (reversal of impairment) is associated with events occurring after the impairment was recognized in the income statement. The financial assets has classified the group in this category include investments in other companies not listed on a regulated market.

#### 3.8.5 Fair value

The fair value of investments are in an active market, evidenced by reference to quoted prices in the balance sheet date. If the market for an investment is not active management determines the fair value by using valuation techniques. The purpose of using a valuation technique is to determine the transaction price would have been on the measurement date for an arm's length transaction motivated by normal business considerations. The technical evaluation included among others the use of recent arm's length transactions, reference to the current fair value of substantially the same instrument and the analysis of discounted cash flows.

#### 3.9 Financial liabilities

The group's financial liabilities include bank loans and overdraft accounts (overdraft) and trade and other obligations.

#### 3.9.1 Financial liabilities (excluding loans)

The group's financial liabilities (excluding loans) reflected on the balance sheet, the item "Long financial liabilities" and the item "Other trading Financial liabilities are recognized when the group is involved in a contractual agreement of the instrument and are derecognised when the group is exempted from or is canceled or expires. Trade payables are recognized initially at fair value and subsequently measured at amortized cost. Gains and losses are recognized in the income statement when the liabilities are derecognised as well as the implementation of the effective interest method. Dividends to shareholders are recognized in the item "Other current financial liabilities", when they are approved by the General Assembly.

#### 3.9.2 Loans

The bank loans provide long-term financing operations of the group. All loans are initially recognized at cost being the fair value of consideration received, excluding direct costs of issue. After initial recognition, borrowings are measured at amortized cost using the effective interest rate method and any difference is recognized in the period of the borrowings.

#### 3.9.3 Other financial liabilities

#### 3.9.3.1 Ordinary shares

The share capital issued by the company identified as the product of recovery reduced the direct costs of issue, after the calculation of income tax attributable to them. When the Group acquires its own equity securities, those securities (the "treasury shares) are deducted from equity. During the purchase, sale, issue or cancellation of own equity instruments of the entity is not recognized no gain or loss results.

#### 3.10 Inventories

Inventories include raw materials, equipment and other assets acquired for future sale. The cost of inventories is determined using the weighted average basis and includes all costs incurred in bringing the inventories to their present location and condition and which are directly attributable to the production process, and some overhead costs associated with production, which is absorbed in the normal capacity of production facilities.

The cost of inventories does not include financing costs (note Borrowing Costs), the amount attributed to comprehensive income is presented in Note 22.

The accounting policies adopted for each operating segment are consistent with the accounting policies described in Note Summary of accounting policies.

#### **3.11** Deferred income tax

## 3.11.1 The current tax asset

The current tax asset / liability includes those obligations or claims by tax authorities relating to current or previous reporting period and not paid up the balance sheet date. Taxes are calculated according to tax rates and laws that were applicable on the taxable income of each year. All changes to current tax assets or liabilities are recognized as expense in the income tax.

#### 3.11.2 Deferred income tax

Deferred income tax is calculated on the liability method which focuses on temporary differences. This involves comparing the book value of assets and liabilities on the consolidated financial statements with their respective tax bases. Deferred tax assets are recognized to the extent that is likely to be offset against future income taxes. The group recognizes a previously unrecognized deferred tax assets to the extent that it is probable that future taxable profit will allow the recovery of the deferred tax asset. Deferred tax assets are reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow the benefit of part or all of this deferred tax asset. Deferred tax liabilities are recognized for all taxable temporary differences. Tax

losses can be transferred to subsequent periods are recognized as deferred tax assets. Deferred tax assets and liabilities are measured at tax rates expected to apply to the period during which settled the claim or liability, based on tax rates (and tax laws) that have come into force or substantively enacted at the date of Balance Sheet. The changes in deferred tax assets or liabilities are recognized as a component of income tax in the income statement, except those resulting from specific changes in the assets or liabilities that are recognized directly in equity group as a revaluation the property and result in the relative change in deferred tax assets or liabilities being charged / credited to the relevant equity account.

#### 3.12 Government grants

The Group recognizes government grants, which cumulatively meet the following criteria: there is reasonable certainty that the company has complied or will comply with the terms of the grant and probable that the amount of the grant will be received. Government grants relating to acquisition of fixed assets are shown as deferred income and liabilities are recognized in comprehensive income in the account "other income" during the life of the assets concerned.

#### 3.13 Retirement benefits and short-term employee benefits

#### 3.13.1 Short-term benefits

Short term employee benefits (other than termination benefits of employment) in cash and in kind are recognized as an expense when accrued. Any unpaid amount is recorded as a liability and if the amount already paid exceeds the amount of benefits, the company recognizes the excess as an asset (prepaid expense) only to the extent that the prepayment will reduce future payments or return.

#### 3.13.2 Retirement Benefits

The group has both defined benefit and defined contribution plans.

#### 3.13.2.1 Defined benefit plans

The liability in the balance sheet for defined benefit plans is the present value of the liability for the defined benefit under the Law 2112/20 and changes resulting from any actuarial gains or losses and past service costs. The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method unit (projected unit credit method).

Actuarial gains and losses arising from experience adjustments and changes in the proportional cases are charged or credited directly to the results.

Past service cost is recognized immediately in profit or loss unless the changes in pension plans are dependent on the retention of employees in service for a specified period of time (vesting date). In this case, past service cost is amortized on a consistent basis until the date of vesting of benefits.

# 3.13.2.2 Defined contribution plans

The staff group is mainly covered by the main National Insurance Agency in relation to the private sector (IKA), which provides retirement and medical benefits. Each employee is required to contribute part of their monthly salary to the fund, part of the overall contribution is paid by the group. Upon retirement, the pension fund responsible for paying pension benefits to employees. Consequently, the group has no legal or constructive obligation to pay future benefits under this program. Under the defined contribution plan, the group's obligation (legal or constructive) shall be limited to the amount agreed to contribute to the organization (eg fund) that manages contributions and provides benefits. Thus the amount of benefits the employee will receive is determined by the amount paid by the group (or the employee) and paid by the investment of those contributions. The contribution payable by the group in a defined contribution plan is recognized as a liability after deduction of the contribution paid and the corresponding output.

#### 3.14 Other provisions

Provisions are recognized when a present obligation is likely to lead to an outflow of economic resources for the group and can be reliably estimated. The timing or the amount of output can be elusive. A present obligation arising from the presence of a legal or constructive obligation resulting from past events. Each formed prediction is used only for expenses which were originally formed. Provisions are reviewed at each balance sheet date and adjusted to reflect current best estimate. The forecasts are valued at anticipated costs required to settle the present obligation, based on the best evidence available at the balance sheet date, including the risks and uncertainties associated with this commitment. When the effect of the time value of money is significant, the amount of the provision is the present value of expenses expected to be required to settle the obligation. When using the method of discounting, the carrying amount of a provision increases each period to reflect the passage of time. This increase is recognized as interest expense in the results. When there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognized even if the probability of an outflow component included in the category of commitments is low. If it is no longer probable that an outflow of resources embodying economic benefits will be required to settle the obligation, to provide reversed.

#### 3.15 Contingent liabilities

Contingent liabilities are not recognized in financial statements but are disclosed unless the probability of outflow of resources embodying economic benefits are minimal

## 3.16 Contingent assets

Possible inputs from economic benefits to the group not yet met the criteria of an asset are considered contingent assets and disclosed in the notes to financial statements.

#### **3.17** Leases

The assessments of whether a lease agreement contains a lease element take place at the beginning of the agreement, taking into account all available evidence and individual circumstances.

Group's company as lessee

#### 3.17.1.1 Leases

The ownership of a leased asset is transferred to the lessee if transferred to him all the risks and benefits associated with the leased asset is independent of the legal form of contract. At the beginning of the lease asset is recognized at fair value or if lower the present value of minimum lease payments including extra payments if any, are borne by the lessee. A corresponding amount is recognized as an obligation of the lease regardless of whether some of of the lease payments are paid upfront at the start the The subsequent accounting for assets that are acquired through leasing contracts, eg The depreciation method used and the determination of useful life is the same as that applied to comparable acquired other leases, assets. The accounting treatment of the corresponding obligation on the gradual reduction, based on the minimum lease payments of less financial burden, which is recognized as an expense in finance costs. Finance charges are allocated over the lease term, and represent a constant periodic rate of interest on the outstanding obligation.

#### 3.17.1.2 Operating leases

All other leases are treated as operating leases. Payments on operating lease contracts are recognized in the income statement with the straight method (correlation between income and use of exit). The related costs such as maintenance and insurance, are recognized as expenses when incurred.

# 3.17.1.3 Group's company as a lessor Operating leases

Leases where the Group does not transfer substantially all risks and rewards of the asset are classified as operating leases. Initial direct costs incurred by lessors in negotiating and

agreeing an operating lease are added to the book value of the leased asset and recognized over the lease term as rental income.

# 3.18 Revenue recognition

Revenue is recognized to the extent that it is probable that economic benefits will flow to the Group and the revenue can be reliably measured. Revenues are net of value added tax, discounts and rebates. Income between group companies consolidated under the full consolidation method, are eliminated in full.

The recognition of revenue is as follows:

#### **3.18.1 Services**

Revenue is recognized to the extent that it is probable that economic benefits will flow to the Group and the revenue can be reliably measured. Revenues are net of value added tax, discounts and rebates. Income between group companies consolidated under the full consolidation method, are eliminated in full. The recognition of revenue is as follows: Services Revenue from service contracts with predetermined price identified by the stage of completion of the transaction at the balance sheet date. Under this method, revenue is recognized based on the proportion of services rendered to the date of financial statements in respect of all services to be performed. When the result of the transaction involving the rendering of services can not be estimated reliably, revenue is recognized only to the extent that the approved costs are recoverable. In cases of change of original estimates of revenues, expenditures or the level of integration, these changes may lead to increases or decreases in estimated revenues or costs and appear to revenue in the period.

# 3.18.2 Sales of goods

Revenue is recognized when the significant risks and rewards of ownership are transferred to the buyer.

#### 3.18.3 Dividends

Dividends income is recognized when the right to receive payment.

# 3.20 Borrowing Costs

Borrowing costs are recognized as an expense in the period incurred, except if related to an asset that is under construction.

# 4 Segment Reporting

# 4.1 Determination of functional segments

The group's principal activity is the sale of various types paper packaging and promotional tools. Functions under which decisions are made and resources directed the group focuses on the category of customers for each product category. The main categories of customers are wholesale. Therefore, the operating segments based on IFRS 8 are: Wholesale Paper Packaging and wholesale Promotional Media. Financial information by business segment are presented below.

# 4.2 Segmental results

The results of each operating segment are as follows:

Amounts are expressed in €'

Results per segment for the period 1/1-31/12/2011	Carton Packaging	Promotional materials	The Group
Sales to external customers	11.709.545,27	1.011.521,86	12.721.067,13
Sales to other segments	(203.228,91)	(29.761,27)	(232.990,18)
Net sales	11.506.316,36	981.760,59	12.488.076,95
Earnings before taxes, financial and investing activities	157.146,02	105.853,72	262.999,74
Financial results	(257.269,42)	(5.346,73)	(262.616,15)
Share of profit / (loss) from associates	(126.929,89)	0,00	(126.929,89)
Profit / (Loss) before tax	(227.053,29)	100.506,99	(126.546,30)
Tax	(164.646,02)	(2.812,65)	(167.458,67)
Net profit / (loss)	(391.699,31)	97.694,34	(294.004,97)

Results per segment for the period 1/1-31/12/2010			
Sales to external customers	11.635.777,20	895.782,28	12.531.559,48
Sales to other segments	0,00	(164.607,62)	(164.607,62)
Net sales	11.635.777,20	731.174,66	12.366.951,86
Earnings before taxes, financial and investing activities	438.468,49	(233.405,53)	205.062,96
Financial results	(393.771,45)	(7.836,49)	(401.607,94)
Share of profit / (loss) from associates	(142.562,36)	0,00	(142.562,36)
Profit / (Loss) before tax	(97.865,32)	(241.242,02)	(339.107,34)
Tax	(137.551,26)	9.851,54	(127.699,72)
Net profit / (loss)	(235.416,58)	(231.390,48)	(466.807,06)

The accounting policies adopted for each operating segment are consistent with the accounting policies described in Note Summary of accounting policies. The results of the sectors listed in the table above represent the results of each sector, without sharing common administrative costs, investment income and income taxes.

# 4.3 Assets and liabilities by operating segment

The assets and liabilities by operating segment are as follows:

Amounts are expressed in €'

Assets and Liabilities as at 31/12/2011	Carton Packaging	Promotional materials	The Group
Total assets	13.640.076,83	344.223,35	13.984.300,18
Total liabilities	11.478.330,72	132.971,86	11.611.302,58
Assets and Liabilities as at 31/12/2010			
Total assets	15.248.823,81	281.656,99	15.530.480,80
Total liabilities	12.751.498,17	127.100,09	12.878.598,26

- ✓ For monitoring the operating segments and the allocation of resources in each area: all assets be allocated to the operating area of concern, except:
  - investments in associates
  - · other financial assets and
  - the requirements of tax
- $\checkmark$  assets working together in functional areas are allocated to each sector according to income made.
- $\checkmark$  all the obligations allocated to functional areas other than:
  - other financial liabilities
  - · deferred tax liabilities and
  - liabilities for income taxes

obligations concerning joint operating segments are allocated to each sector according to the assets of each sector.

# 4.4 Other information by operating segment

Other items by operating segment are listed below:

Amounts are expressed in €'	Carton Packaging	Promotional materials	The Group
<u>1/1- 31/12/2011</u>			
Depreciation	1.075.457,10	3.054,97	1.078.512,07
Amortization	4.275,20	922,02	5.197,22
Additions in tangibles	167.744,91	410,99	168.155,90
Additions in intangibles	3.035,00	221,76	3.256,76
Impairment in Goodwill	0,00	0,00	0,00
<u>1/1- 31/12/2010</u>			
Depreciation	1.247.887,21	4.245,79	1.252.133,00
Amortization	4.130,02	3.169,16	7.299,18
Additions in tangibles	72.715,91	1.357,18	74.073,09
Additions in intangibles	11.268,02	0,00	11.268,02
Impairment in Goodwill	0,00	(127.206,50)	(127.206,50)

# 4.5 Sales by product group and services

The group's sales by product group and services listed below:

Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010
Resale of goods	985.173,53	839.027,56
Sale of products	10.682.674,63	10.608.539,09
Sale of raw materials	386.557,95	472.796,85
Revenues from services	433.670,84	446.588,36
Total Turnover	12.488.076,95	12.366.951,86

# 4.6 Information by geographical area

Data on sales and assets by geographic area are listed below:

Amounts are expressed in €'	1/1- 31/12/2011	1/1- 31/12/2010
Sales per region		
Greece	11.805.958,70	11.830.038,79
European Union	47.615,92	6.808,60
Other	634.502,33	530.104,47
Total	12.488.076,95	12.366.951,86
Assets per region	31/12/2011	31/12/2010
Greece	13.843.393,47	15.380.885,08
European Union	20.490,72	5.240,04
Other	120.415,99	144.355,68
Total	13.984.300,18	15.530.480,80

## 5 Goodwill

Changes in the carrying value of goodwill in connection with the previous year, resulting from the impairment of goodwill are already recognized.

The carrying value of goodwill is as follows:

Amounts are expressed in € '	PROMOCARTON SA	Σύνολο
Gross book value as at 1/1/2010	1.058.078,48	1.058.078,48
Minus: Impairment	(665.742,99)	(665.742,99)
Net book value as at 1/1/2010	392.335,49	392.335,49
Impairment charge	(127.206,50)	(127.206,50)
Gross book value as at 31/12/2010	1.058.078,48	1.058.078,48
Minus: Impairment	(792.949,49)	(792.949,49)
Net book value as at 31/12/2010	265.128,99	265.128,99
Impairment charge	0,00	0,00
Gross book value as at 31/12/2011	1.058.078,48	1.058.078,48
Minus: Impairment	(792.949,49)	(792.949,49)
Net book value as at 31/12/2011	265.128,99	265.128,99

The impairment loss of goodwill amount is included in the results line "Other financial income (note 24).

For purposes of assessing impairment of goodwill carried on the basic design elements of which are described below:

	Cash generation unit PROMOCARTON SA
Discount rate	10,24%
Average growth during next 5 years	7,57%
Growth after 5 years	1,50%
Net book value	513.145,00
Recoverable amount	1.445.000,00

# **6** Intangible assets

The intangible assets of the group are mainly in software licenses and software. The analysis of the carrying amounts of intangible assets of the group is shown in the tables below:

THE GROUP				
Amounts are expressed in € '	Software	Total		
Gross book value as at 1/1/2010	155.515,68	155.515,68		
minus: Accumulated amortization	(148.129,06)	(148.129,06)		
Net book value as at 1/1/2010	7.386,62	7.386,62		
Additions	11.268,02	11.268,02		
Sales - reductions	(4.281,60)	(4.281,60)		
Amortization	(7.299,19)	(7.299,19)		
Amortization of sold or transferred items	4.281,45	4.281,45		
Gross book value as at 31/12/2010	162.502,10	162.502,10		
minus: Accumulated amortization	(151.146,80)	(151.146,80)		
Net book value as at 31/12/2010	11.355,30	11.355,30		
Additions	3.256,76	3.256,76		
Sales - reductions	0,00	0,00		
Amortization	(5.197,22)	(5.197,22)		
Amortization of sold or transferred items	0,00	0,00		
Gross book value as at 31/12/2011	165.758,86	165.758,86		
minus: Accumulated amortization	(156.344,02)	(156.344,02)		
Net book value as at 31/12/2011	9.414,84	9.414,84		

THE	COMPANY
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Amounts are expressed in € '	Software	Total
Gross book value as at 1/1/2010	136.339,66	136.339,66
minus: Accumulated amortization	(132.844,66)	(132.844,66)
Net book value as at 1/1/2010	3.495,00	3.495,00
Additions	11.268,02	11.268,02
Sales - reductions	(4.281,60)	(4.281,60)
Amortization	(4.130,02)	(4.130,02)
Amortization of sold or transferred items	4.281,45	4.281,45
Gross book value as at 31/12/2010	143.326,08	143.326,08
minus: Accumulated amortization	(132.693,23)	(132.693,23)
Net book value as at 31/12/2010	10.632,85	10.632,85
Additions	3.035,00	3.035,00
Amortization	(4.275,20)	(4.275,20)
Gross book value as at 31/12/2011	146.361,08	146.361,08
minus: Accumulated amortization	(136.968,43)	(136.968,43)
Net book value as at 31/12/2011	9.392,65	9.392,65

Amortization of intangible assets recognized in the income statement (note 22). No liens or pledges exist on the Group's and Company's intangible assets.

# 7 Tangible assets

The book values of tangible assets for the periods presented are as follows:

THE GROUP						
Amounts are expressed in € '	Land	Buildings	Machinery and equipment	Transportation	Furniture and fixtures	Total
Gross book value as at 1/1/2010	6.796,76	1.416.855,48	13.988.876,32	202.477,62	700.039,48	16.315.045,66
minus: Accumulated depreciation	0,00	(986.542,80)	(9.975.675,21)	(165.240,54)	(636.675,33)	(11.764.133,88)
Net book value as at 1/1/2010	6.796,76	430.312,68	4.013.201,11	37.237,08	63.364,15	4.550.911,78
Additions	0,00	16.920,10	12.354,13	0,00	44.798,86	74.073,09
Sales - reductions	0,00	(568.722,74)	(140.389,37)	(12.326,22)	(22.822,62)	(744.260,95)
Depreciation	0,00	(182.660,28)	(1.025.531,44)	(10.590,95)	(33.352,46)	(1.252.135,13)
Depreciation of sold or transferred items	0,00	511.506,98	132.658,13	12.193,29	22.851,19	679.209,59
Gross book value as at 31/12/2010	6.796,76	865.052,84	13.860.841,08	190.151,40	722.015,72	15.644.857,80
minus: Accumulated depreciation	0,00	(657.696,10)	(10.868.548,52)	(163.638,20)	(647.176,60)	(12.337.059,42)
Net book value as at 31/12/2010	6.796,76	207.356,74	2.992.292,56	26.513,20	74.839,12	3.307.798,38
Additions	0,00	44.106,08	108.889,64	0,00	15.160,18	168.155,90
Additions from subsidiaries	0,00	0,00	0,00	0,00	0,00	0,00
Sales - reductions	0,00	0,00	0,00	(11.649,28)	(162.983,87)	(174.633,15)

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Depreciation	0,00	(124.412,10)	(916.486,68)	(9.083,28)	(28.530,02)	(1.078.512,08)
Depreciation of sold or transferred items	0,00	0,00	0,00	11.649,27	161.252,94	172.902,21
Gross book value as at 31/12/2011	6.796,76	909.158,92	13.969.730,72	178.502,12	574.192,03	15.638.380,55
minus: Accumulated depreciation	0,00	(782.108,20)	(11.785.035,20)	(161.072,21)	(514.453,68)	(13.242.669,29)
Net book value as at 31/12/2011	6.796,76	127.050,72	2.184.695,52	17.429,91	59.738,35	2.395.711,26

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Amounts are expressed in € '	Land	Buildings	Machinery and equipment	Transportation	Furniture and fixtures	Total
Gross book value as at 1/1/2010	6.796,76	1.407.804,80	13.988.198,40	202.477,62	675.807,47	16.281.085,05
minus: Accumulated depreciation	0,00	(982.711,86)	(9.974.997,34)	(165.240,54)	(616.160,21)	(11.739.109,95)
Net book value as at 1/1/2010	6.796,76	694.109,25	4.013.201,06	37.237,08	59.647,26	4.541.975,10
Additions	0,00	16.920,10	12.322,13	0,00	43.473,68	72.715,91
Sales - reductions	0,00	(568.722,74)	(140.389,37)	(12.326,22)	(22.822,62)	(744.260,95)
Depreciation	0,00	(181.072,84)	(1.025.529,31)	(10.590,95)	(30.694,11)	(1.247.887,21)
Depreciation of sold or transferred items	0,00	511.506,98	132.658,13	12.193,29	22.851,19	679.209,59
Gross book value as at 31/12/2010	6.796,76	856.002,16	13.860.131,16	190.151,40	696.458,53	15.609.540,01
minus: Accumulated depreciation	0,00	(652.277,72)	(10.867.868,52)	(163.638,20)	(624.003,13)	(12.307.787,57)
Net book value as at 31/12/2010	6.796,76	203.724,44	2.992.262,64	26.513,20	72.455,40	3.301.752,44
Additions	0,00	44.106,08	108.889,64	0,00	14.749,19	167.744,91
Sales - reductions	0,00	0,00	0,00	(11.649,28)	(162.983,87)	(174.633,15)
Depreciation	0,00	(122.845,35)	(916.484,12)	(9.083,28)	(27.044,36)	(1.075.457,11)
Depreciation of sold or transferred items	0,00	0,00	0,00	11.649,27	161.252,94	172.902,21
Gross book value as at 31/12/2011	6.796,76	900.108,24	13.969.020,80	178.502,12	548.223,85	15.602.651,77
minus: Accumulated depreciation	0,00	(775.123,07)	(11.784.352,64)	(161.072,21)	(489.794,55)	(13.210.342,47)
Net book value as at 31/12/2011	6.796,76	124.985,17	2.184.668,16	17.429,91	58.429,30	2.392.309,30

Depreciation of tangible fixed assets recognized in the income statement (note 22). There no mortgages on land and buildings.

The group has fixed assets through financial lease agreements. These assets are presented below:

THE GROUP						
Amounts are expressed in € '	Machinery and equipment	Total				
Gross book value as at 1/1/2010	145.000,00	145.000,00				
minus: Accumulated depreciation	-99.156,16	-99.156,16				
Net book value as at 1/1/2010	45.843,84	45.843,84				

Additions	0,00	0,00
Depreciation	-21.690,41	-21.690,41
Κόστος κτήσης την 31/12/2010	145.000,00	145.000,00
minus: Accumulated depreciation	-120.846,57	-120.846,57
Net book value as at 31/12/2010	24.153,43	24.153,43
Additions	0,00	0,00
Additions Depreciation	0,00 -24.153,42	0,00 -24.153,42
	-,	,
Depreciation	-24.153,42	-24.153,42

## THE COMPANY

Amounts are expressed in € '	Machinery and equipment	Total
Gross book value as at 1/1/2010	145.000,00	145.000,00
minus: Accumulated depreciation	-99.156,16	-99.156,16
Net book value as at 1/1/2010	45.843,84	45.843,84
Additions	0,00	0,00
Depreciation	-21.690,41	-21.690,41
Κόστος κτήσης την 31/12/2010	145.000,00	145.000,00
minus: Accumulated depreciation	-120.846,57	-120.846,57
Net book value as at 31/12/2010	24.153,43	24.153,43
Additions	0,00	0,00
Depreciation	-24.153,42	-24.153,42
Gross book value as at 31/12/2011	145.000,00	145.000,00
minus: Accumulated depreciation	-144.999,99	-144.999,99
Net book value as at 31/12/2011	0,01	0,01

# 8 Investments in subsidiaries

Investments in subsidiaries are analyzed as follows:

## THE COMPANY

Amounts are expressed in € '	31/12/2011	31/12/2010
At the beginning of the year	987.819,00	1.115.025,50
Impairment test	(560.354,00)	(127.206,50)
Capital increase	85.680,00	0,00
At the end of the year	513.145,00	987.819,00

In the current year an impairment of Euro 560.354,00 has been accounted based on a valuation study conducted by independent surveyor.

Investments in subsidiaries are as follows:

Amounts are expressed in € '	31/12/2011					
Subsidiary	% participation	Country	Equity			
PROMOCARTON SA	85,00%	85,00% Greece (22.6				
		31/12/2010				
Subsidiary	% participation	Country	Equity			
PROMOCARTON SA	85,00%	Greece	145,89			

There are no significant limitations on the ability of these subsidiaries to transfer funds to the company.

There is a lien on 5,000 shares of subsidiary PROMOCARTON SA from the total of 13,360 bearer shares held by the parent company in exchange for loans.

#### 9 Investments in associates

Investments in associates are analyzed as follows:

	THE GR	OUP	THE COMPANY		
Amounts are expressed inε € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010	
At the beginning of the year	1.726.819,42	1.869.381,78	1.807.406,67	1.807.406,67	
Reversal of dividends	0,00	0,00	0,00	0,00	
Share of profit / (loss) from associates	(126.929,89)	(142.562,36)	0,00	0,00	
Share of taxes	0,00	0,00	0,00	0,00	
At the end of the year	1.599.889,53	1.726.819,42	1.807.406,67	1.807.406,67	

Synoptic financial information for associates of the group is presented in the following table:

				THE COMPANY					
Amounts are expressed in € '		31/12/2011							
Associate	% participation	Country	Equity	Non current assets	Current assets	Long term liabilities	Short term liabilities	Revenues	Expenses
AFOI FOKA A.V.E.E.	35,00%	Greece	1.429.023,28	382.450,68	2.031.883,58	0,00	1.091.367,44	4.000.829,55	4.383.304,72
				31,	/12/2010				
Associate	% participation	Country	Equity	Non current assets	Current assets	Long term liabilities	Short term liabilities	Revenues	Expenses
AFOI FOKA A.V.E.E.	35,00%	Greece	1.796.141,73	493.666,62	2.653.229,88	0,00	1.396.200,32	4.554.137,86	4.939.551,87

There is a pledge, of the total shares owned associate company BROS SA FOKA against borrowing.

There are no significant limitations on the ability of these associates to transfer funds to the company.

## 10 Financial Assets

The financial assets of the group are classified as follows:

		THE GROUP		THE COMPANY	
Amounts are expressed in € '	Note	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Loans and receivables	10.2	6.686.065,99	7.492.146,41	6.639.015,01	7.433.919,32
Available for sale financial assets	10.1.	275.508,75	275.508,75	275.508,75	275.508,75
Total		6.961.574,74	7.767.655,16	6.914.523,76	7.709.428,07

#### 10.1 Available for sale financial assets

	THE GRO	UP	THE COMPANY		
Amounts are expressed in € '	AFOI VLAHOU AVEE	Total	AFOI VLAHOU AVEE	Total	
Balance as at 1/1/2010	275.508,75	275.508,75	275.508,75	275.508,75	
Movements during 2010				_	
Additions	0,00	0,00	0,00	0,00	
Disposals	0,00	0,00	0,00	0,00	
Other movements	0,00	0,00	0,00	0,00	
Balance as at 31/12/2010	275.508,75	275.508,75	275.508,75	275.508,75	
Movements during 2011					
Additions	0,00	0,00	0,00	0,00	
Disposals	0,00	0,00	0,00	0,00	
Other movements	0,00	0,00	0,00	0,00	
Balance as at 31/12/2011	275.508,75	275.508,75	275.508,75	275.508,75	

The financial assets included in this category refer to the participation of the company at 7.75% equity stake in the company Vlachos Bros SA based in Koropi. This participation has decreased during the current year from 19% to 7.60% for non-participation of the company relative increase capital Vlachos Bros SA. The

Vlachos Bros SA is not quoted in an active market. As the fair value of participation cannot be reliably estimated investment in Vlachos Bros SA monitored at cost. The group you intend to keep this interest. There is a lien on all occupied by the parent company's shares BROS AVE VLACHOU to secure bank loans.

#### 10.2 Loans and receivables

This category includes the following financial assets:

		THE GROUP		THE CO	MPANY
Amounts are expressed in € '	Note	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Other non current assets	10.2.1	77.688,99	93.356,27	76.998,99	90.674,27
Cash and cash equivalents	10.2.2	2.409.032,73	2.484.496,90	2.312.121,18	2.448.969,44
Trade and other receivables	10.2.3	4.199.344,26	4.914.293,24	4.249.894,84	4.894.275,61
Total		6.686.065,98	7.492.146,41	6.639.015,01	7.433.919,32

# 10.2.1 Other non current assets

	THE GROUP		THE COMPANY	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Guarantees	77.688,99	93.356,27	76.998,99	90.674,27
Total	77.688,99	93.356,27	76.998,99	90.674,27

These guarantees include guaranteed rents. Because the balance is not important for the fair presentation of financial statements of the group has not been adjusted to the value of these guarantees to the real interest rate.

# 10.2.2 Cash and cash equivalents

Cash equivalents include the following elements:

-	THE GROUP		THE COMPANY	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Cash in hand	2.208,23	1.262,80	1.074,49	507,32
Cash in bank	253.022,27	578.962,29	157.244,46	544.190,31
Short term deposits	2.153.802,23	1.904.271,81	2.153.802,23	1.904.271,81
Total cash and cash equivalents	2.409.032,73	2.484.496,90	2.312.121,18	2.448.969,44

Short term deposits are for less than three months. There are no commitments on the group's treasury.

## 10.2.3 Trade and other receivables

Trade and other receivables are analyzed as follows:

-	THE GROUP		THE CO	MPANY
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Receivables from customers	4.174.833,60	4.466.864,75	4.205.097,83	4.429.135,88
Prepayments to suppliers	24.893,59	44.374,23	23.893,50	43.797,01
Cheques receivable	474.321,23	676.860,50	472.395,15	676.860,50
Cheques receivable (delayed)	7.495,54	7.495,54	0,00	0,00
Cheques in banks as collateral	5.741,22	187.866,53	5.741,22	187.866,53
Total trade receivables	4.687.285,18	5.383.461,55	4.707.127,70	5.337.659,92
Minus: Bad debt provision	-487.940,92	-469.168,31	-457.232,86	-443.384,31
Total trade receivables (net)	4.199.344,26	4.914.293,24	4.249.894,84	4.894.275,61

All of these amounts are considered as short term. The fair value of short-term financial assets is not determined separately as the book value is considered to approximate their fair value.

Bad debt provision for the year amount to  $\in$  18.772,61 (2010:  $\in$  232.065,23), which is included in "Other expenses" in the statement of comprehensive income.

The maturity of impaired claims is as follows:

-	THE GROUP		THE CO	MPANY
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Days				
60-90	0,00	0,00	0,00	0,00
90-120	0,00	0,00	0,00	0,00
120-180	0,00	0,00	0,00	0,00
180-365	0,00	0,00	0,00	0,00
>365	1.137.364,32	1.092.005,60	1.137.364,32	1.066.221,60
Total receivables due	1.137.364,32	1.092.005,60	1.137.364,32	1.066.221,60

The movement in bad debt provision is analyzed as follows:

-	THE GROUP		THE CO	MPANY
Amounts are expressed in €'	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Balance at the beginning of the year	469.168,31	736.900,98	443.384,31	696.249,74
Reversals	0,00	(499.797,90)	0,00	(480.456,90)
Provision for the year	18.772,61	232.065,23	13.848,55	227.591,47
Balance at the end of the year	487.940,92	469.168,31	457.232,86	443.384,31

In addition, some receivables are matured but not impaired as there are significant guarantees (i.e. mortgages etc). The analysis of these receivables is as follows:

-	THE GROUP		THE COMPANY	
Amounts are expressed in €'	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Days				
60-90	0,00	0,00	0,00	0,00
90-120	0,00	0,00	0,00	0,00
120-180	0,00	0,00	0,00	0,00
180-365	0,00	0,00	0,00	0,00
>365	649.423,40	622.837,29	680.131,46	622.837,29
Total receivables due	649.423,40	622.837,29	680.131,46	622.837,29

# 11 Inventories

Inventories are analyzed as follows:

_	THE GROUP		THE COI	MPANY
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Goods for resale	27.501,01	34.964,87	5.494,00	1.415,37
Finished and semi finished goods	420.353,34	337.532,82	420.353,34	337.532,82
Raw materials	1.580.159,69	1.634.371,87	1.569.672,04	1.630.203,12
Packaging material	0,00	0,00	0,00	0,00
Total gross value	2.028.014,04	2.006.869,56	1.995.519,38	1.969.151,31
Minus: Provisions	0,00	0,00	0,00	0,00
Total net value	2.028.014,04	2.006.869,56	1.995.519,38	1.969.151,31

The amount of inventories recognized as an expense during the year included in cost of sales (Note 22). The group has not pledged inventories.

# 12 Other current assets

Other current assets are analyzed as follows:

	THE GROUP		THE GROUP		THE CO	MPANY
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010		
Taxes receivable	137.830,84	115.408,50	119.286,10	94.339,68		
Other debtors	55.443,43	50.107,39	55.135,75	50.099,71		
Prepayments	0,00	1.367,35	0,00	1.367,35		
Prepaid purchases of materials	471.192,03	234.726,61	471.192,03	234.726,61		
Deferred expenses	35.318,66	15.649,66	34.332,45	12.193,91		
Total other current assets (gross)	699.784,96	417.259,51	679.946,33	392.727,26		
Minus: Provisions	0,00	0,00	0,00	0,00		
Total other current assets (net)	699.784,96	417.259,51	679.946,33	392.727,26		

# 13 Share capital

The company's share capital consists of 11.859.270 ordinary shares of nominal value  $\in 0,30$ . All shares carry the same rights to receive dividends and the repayment of capital and represent a vote in the General Assembly of shareholders.

-	THE COMPANY			
Amounts are expressed in € '	31/12/2	011	31/12/2	010
	Number of shares	Par value	Number of shares	Par value
Number of shares authorised				
Common shares	11.859.270,00	0,30	11.859.270,00	0,30
Number of fully paid shares				
Common shares	11.859.270,00	0,30	11.859.270,00	0,30
Number of non paid shares				
Common shares	0,00	0,00	0,00	0,00

The movement of share capital is as follows:

	THE COMPANY		
Amounts are expressed in € '	31/12/2011	31/12/2010	
Share capital at the beginning of the year	3.557.781,00	3.557.781,00	
Capital increase	0,00	0,00	
Stock options	0,00	0,00	
Split	0,00	0,00	
Share capital at the end of the year	3.557.781,00	3.557.781,00	

The company's shares are listed on the Athens Stock Exchange, in the main market with the code PPAK. Each share carries one voting right.

# 14 Share premium

Movement in share premium is analyzed as follows:

Amounts are expressed in € '	31/12/2011	31/12/2010
Capital surplus at the beginning of the year	1.187.780,32	1.187.780,32
Capital increase	0,00	0,00
Expenses directly attributable to capital increase	0,00	0,00
Deferred tax on expenses	0,00	0,00
Capital surplus at the end of the year	1.187.780,32	1.187.780,32

The amounts received, additional to the par value of shares issued during the year are included in equity under the heading "Share premium" after deduction of registration fees, legal fees and other related tax benefits.

## 15 Other reserves

Movement in other reserves is analyzed as follows:

	THE GROUP					
Amounts are expressed in € '	Legal reserve	Extraordinary reserves	Non taxed reserves	Other reserves	Total	
Balance as at 1/1/2010	220.471,70	2.218,94	354.408,26	0,00	577.098,90	
Reserves from profits	0,00	0,00	0,00	0,00	0,00	
Balance as at 31/12/2010	220.471,70	2.218,94	354.408,26	0,00	577.098,90	
Reserves from profits	0,00	0,00	0,00	0,00	0,00	
Balance as at 31/12/2011	220.471,70	2.218,94	354.408,26	0,00	577.098,90	

THE	COMPAN	v
IHE	COMPAN	Y

Amounts are expressed in € '	Legal reserve	Extraordinary reserves	Non taxed reserves	Other reserves	Total
Balance as at 1/1/2010	177.657,00	2.219,00	335.221,00	0,00	515.097,35
Reserves from profits	0,00	0,00	0,00	0,00	0,00
Balance as at 31/12/2010	177.657,00	2.219,00	335.221,00	0,00	515.097,35
Reserves from profits	0,00	0,00	0,00	0,00	0,00
Balance as at 31/12/2011	177.657,00	2.219,00	335.221,00	0,00	515.097,35

#### Legal reserves

Under Greek corporate law, companies are required by the profits of the year, to form 5% as legal reserve until it reaches one third of the outstanding share capital. During the life of the company prohibited the distribution of the reserve.

#### Non taxed reserves:

Untaxed reserves on reserves under special laws of undistributed profits and reserves of taxexempt income and are non-taxable or tax has been withheld at source. In addition to any prepaid tax reserves are subject to tax on a distribution. Currently the group has no intention to distribute these reserves and therefore not provided for deferred income tax liability.

# 16 Defined benefit liability

The group recognized as a liability provision for staff retirement, which is the present value of the legal commitment made to pay lump sum compensation to staff members leaving due to retirement. The obligation was calculated on an actuarial study by an independent actuary. Specifically, the study included the investigation and calculation of actuarial quantities required by the standards set by the International Accounting Standards (IAS 19) and is required to be registered in the balance sheet and income statement of each company.

The group companies have not been activated, either formally or informally, no specific benefit plan for employees, which is committed to withdrawing benefits employees. The only program that is in force is a contractual obligation under applicable law and N.2112/1920 3198/1955 to provide a lump sum in case of retirement plan.

The obligation of the group is as follows:

Amounts are expressed in €'

Present value of obligation

Unrecognised actuarial gains / (losses)

Unrecognised past service cost

Net defined benefit liability
recognised in the statement of
financial posistion

THE GROUP		THE COMPANY		
31/12/2011	31/12/2010	31/12/2011	31/12/2010	
242.932,20	246.688,98	240.187,60	229.640,80	
0,00	0,00	0,00	0,00	
0,00	0,00	0,00	0,00	
242.932,20	246.688,98	240.187,60	229.640,80	

Change in present value of the obligation is as follows:

Amounts are expressed in € '
Net defined benefit liability at the beginning of the year
Current service cost
Interst expense
Benefits paid
Actuarial loss / (gain)
Net defined benefit liability at the end of the year

THE	GROUP	THE COMPANY		
31/12/2011	31/12/2010	31/12/2011	31/12/2010	
249.688,93	275.419,00	241.446,31	260.633,00	
20.002,10	18.776,04	18.773,39	18.752,96	
12.484,45	13.747,75	12.072,32	13.031,65	
(49.394,23)	(123.845,78)	(43.839,04)	(123.845,78)	
10.150,95	62.591,97	11.734,62	61.068,97	
242.932,20	246.688,98	240.187,60	229.640,80	

The amounts recognized in the income statement are as follows:

Amounts are expressed in €'
Net defined benefit liability at the beginning of the year
Current service cost
Interst expense
Actuarial loss / (gain)
Benefits paid
Σύνολο δαπάνης που αναγνωρίστηκε
Net defined benefit liability at the end of the year

THE GR	OUP	THE COMPANY		
31/12/2011	31/12/2010	31/12/2011	31/12/2010	
249.688,93	275.419,00	229.640,70	260.633,00	
0,00	0,00	0,00	0,00	
0,00	0,00	0,00	0,00	
0,00	0,00	11.805,61	0,00	
(49.394,23)	(123.845,78)	(43.839,04)	(123.845,78)	
42.637,50	95.115,76	42.580,33	92.853,58	
242.932,20	246.688,98	240.187,60	229.640,80	

Interest expenses are included in the item "Financial Expenses" in the Income Statement (note 24). All other expenses related with employee benefits included in the income statement (Note 22).

The main actuarial assumptions used for accounting purposes these are:

	31/12/2011	31/12/2010
Inflation rate	2,00%	2,5%
Salary increase	3,00%	3,50%
Discount rate	4,90%	5,00%

# **Demographic Assumptions:**

# Mortality

✓ has used the Swiss EVK 2000 mortality table for men and women

# **Percentage departures (Turnover)**

✓ The percentage of exits (turnover) was equal with 0%.

# Normal retirement ages

✓ have used the terms of withdrawal of social security funds owned by each worker, as they have been shaped with recent legislation.

## 17 Provisions

Provisions are as follows:

THE GROUP THE COMPANY					
Provision for tax inspections	Other provisions	Total	Provision for tax inspections	Other provisions	Total
70.000,00	0,00	70.000,00	50.000,00	0,00	50.000,00
0,00	0,00	0,00	0,00	0,00	0,00
-20.000,00	0,00	-20.000,00	0,00	0,00	0,00
0,00	0,00	0,00	0,00	0,00	0,00
50.000,00	0,00	50.000,00	50.000,00	0,00	50.000,00
0,00	0,00	0,00	0,00	0,00	0,00
-50.000,00	0,00	-50.000,00	-50.000,00	0,00	-50.000,00
0,00	37.000,00	37.000,00	0,00	37.000,00	37.000,00
0,00	37.000,00	37.000,00	0,00	37.000,00	37.000,00
37.000,00		37.000,00	37.000,00		37.000,00
0,00		0,00	0,00		0,00
	for tax inspections 70.000,00 0,00 -20.000,00 0,00 50.000,00 0,00 0,00 0,00 37.000,00	Provision for tax inspections         Other provisions           70.000,00         0,00           0,00         0,00           -20.000,00         0,00           0,00         0,00           50.000,00         0,00           -50.000,00         0,00           0,00         37.000,00           37.000,00         37.000,00	Provision for tax inspections         Other provisions         Total           70.000,00         0,00         70.000,00           0,00         0,00         0,00           -20.000,00         0,00         -20.000,00           0,00         0,00         0,00           50.000,00         0,00         50.000,00           -50.000,00         0,00         -50.000,00           0,00         37.000,00         37.000,00           37.000,00         37.000,00         37.000,00	Provision for tax inspections         Other provisions         Total for tax inspections         Provision for tax inspections           70.000,00         0,00         70.000,00         50.000,00           0,00         0,00         0,00         0,00           -20.000,00         0,00         -20.000,00         0,00           0,00         0,00         0,00         0,00           50.000,00         0,00         50.000,00         50.000,00           -50.000,00         0,00         -50.000,00         -50.000,00           0,00         37.000,00         37.000,00         0,00           37.000,00         37.000,00         37.000,00         37.000,00	Provision for tax inspections         Other provisions         Total         Provision for tax inspections         Other provisions           70.000,00         0,00         70.000,00         50.000,00         0,00           0,00         0,00         0,00         0,00         0,00           -20.000,00         0,00         -20.000,00         0,00         0,00           0,00         0,00         0,00         0,00         0,00           50.000,00         0,00         50.000,00         50.000,00         0,00           -50.000,00         0,00         -50.000,00         0,00         37.000,00           0,00         37.000,00         37.000,00         37.000,00           37.000,00         37.000,00         37.000,00

# 18 Financial liabilities

Financial liabilities are classified as follows:

		THE GROUP		THE COMPANY	
Amounts are expressed in € '	Note	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Financial liabilities at amortized cost	18.1.	10.525.601,86	11.805.576,14	10.408.552,58	11.721.353,24
Financial leases	18.2	0,00	31.831,60	0,00	31.831,60
Total		10.525.601,86 11.837.407,74 10.408.5		10.408.552,58	11.753.184,84

# 18.1 Financial liabilities at amortized cost

This category includes:

		THE GROUP		THE COMPANY	
Amounts are expressed in € '	Note	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Borrowings	18.1.1	9.172.629,36	9.700.000,00	9.101.397,64	9.700.000,00
Trade and other payable	18.1.2	1.352.972,50	2.105.576,14	1.307.154,94	2.021.353,24
Total		10.525.601,86	11.805.576,14	10.408.552,58	11.721.353,24

# 18.1.1 Borrowings

Borrowings are analyzed as follows:

Long term loans	Note	THE GROUP		THE COMPANY	
Amounts are expressed in € '		31/12/2011	31/12/2010	31/12/2011	31/12/2010
Corporate bonds		7.740.000,00	8.720.000,00	7.740.000,00	8.720.000,00
Total long term loans		7.740.000,00	8.720.000,00	7.740.000,00	8.720.000,00
Short term loans					
Amounts are expressed in € '		31/12/2011	31/12/2010	31/12/2011	31/12/2010
Corporate bonds (short term portion)		980.000,00	980.000,00	980.000,00	980.000,00
Financial Leases	18.2	0,00	31.831,60	0,00	31.831,60
Bank loans (working capital)		452.629,36	0,00	381.397,64	0,00
Total short term loans	•	1.432.629,36	1.011.831,60	1.361.397,64	1.011.831,60
		_			
Total borrowings	_	9.172.629,36	9.731.831,60	9.101.397,64	9.731.831,60

The maturities of loans are as follows:

Bowenings of at 21/12/2011				
Borrowings as at 31/12/2011  Amounts are expressed in €'	Corporate bonds	Long term bank loans	Other	Total
1 year and less	980.000,00	0,00	452.629,36	1.432.629,36
Between 1 and 5 years	7.740.000,00	0,00	0,00	7.740.000,00
More than 5 years	0,00	0,00	0,00	0,00
	8.720.000,00	0,00	452.629,36	9.172.629,36
Minus: fair value adjustments	0,00	0,00	0,00	0,00
	8.720.000,00	0,00	452.629,36	9.172.629,36
Borrowings as at 31/12/2010				
Borrowings as at 31/12/2010  Amounts are expressed in €'	Corporate bonds	Long term bank loans	Other	Total
	•	· ·	<b>Other</b> 31.831,60	<b>Total</b> 1.011.831,60
Amounts are expressed in €'	bonds	loans		
Amounts are expressed in €'  1 year and less	bonds 980.000,00	loans 0,00	31.831,60	1.011.831,60
Amounts are expressed in €'  1 year and less  Between 1 and 5 years	bonds 980.000,00 8.720.000,00	loans 0,00 0,00	31.831,60 0,00	1.011.831,60 8.720.000,00
Amounts are expressed in €'  1 year and less  Between 1 and 5 years	bonds 980.000,00 8.720.000,00 0,00	0,00 0,00 0,00 0,00	31.831,60 0,00 0,00	1.011.831,60 8.720.000,00 0,00
Amounts are expressed in €'  1 year and less  Between 1 and 5 years  More than 5 years	980.000,00 8.720.000,00 0,00 <b>9.700.000,00</b>	0,00 0,00 0,00 0,00 <b>0,00</b>	31.831,60 0,00 0,00 31.831,60	1.011.831,60 8.720.000,00 0,00 <b>9.731.831,60</b>

The maturities of parent's company loans are as follows:

Borrowings as at 31/12/2011				
Amounts are expressed in €'	Corporate bonds	Long term bank loans	Other	Total
1 year and less	980.000,00	0,00	381.397,64	1.361.397,64
Between 1 and 5 years	7.740.000,00	0,00	0,00	7.740.000,00
More than 5 years	0,00	0,00	0,00	0,00
	8.720.000,00	0,00	381.397,64	9.101.397,64
Minus: fair value adjustments	0,00	0,00	0,00	0,00
	8.720.000,00	0,00	381.397,64	9.101.397,64
Borrowings as at 31/12/2010				
Borrowings as at 31/12/2010  Amounts are expressed in € '	Corporate bonds	Long term bank loans	Other	Total
	•	· ·	<b>Other</b> 31.831,60	<b>Total</b> 1.011.831,60
Amounts are expressed in € '	bonds	loans		
Amounts are expressed in € '  1 year and less	<b>bonds</b> 980.000,00	loans 0,00	31.831,60	1.011.831,60
Amounts are expressed in € '  1 year and less  Between 1 and 5 years	bonds 980.000,00 8.720.000,00	loans 0,00 0,00	31.831,60 0,00	1.011.831,60 8.720.000,00
Amounts are expressed in € '  1 year and less  Between 1 and 5 years	bonds 980.000,00 8.720.000,00 0,00	0,00 0,00 0,00	31.831,60 0,00 0,00	1.011.831,60 8.720.000,00 0,00
Amounts are expressed in € '  1 year and less  Between 1 and 5 years  More than 5 years	980.000,00 8.720.000,00 0,00 <b>9.700.000,00</b>	0,00 0,00 0,00 0,00	31.831,60 0,00 0,00 31.831,60	1.011.831,60 8.720.000,00 0,00 <b>9.731.831,60</b>

Interest rates are analyzed as follows:

	THE GR	OUP	THE COM	THE COMPANY		
Amounts are expressed in €'	31/12/2011	31/12/2010	31/12/2011	31/12/2010		
Fixed 5,07%	0,00	31.831,60	0,00	31.831,60		
Euribor 3m+2,25%	2.400.000,00	2.400.000,00	2.400.000,00	2.400.000,00		
Euribor 3m+2,50%	6.320.000,00	7.300.000,00	6.320.000,00	7.300.000,00		
Euribor 3m+1,25%	452.629,36	0,00	381.397,64	0,00		
Total borrowings	9.172.629,36	9.731.831,60	9.101.397,64	9.731.831,60		
Borrowings as at 31/12/2010	Total borrowings	Interest charge	Increase in Euribor by 0,5%	Decrease in Euribor by 0,5%		
Borrowings using 3months Euribor	9.700.000,00	358.634,40	407.134,40	310.134,40		
Fixed 5,07%	31.831,60	3.131,37	3.290,53	2.972,21		
	9.731.831,60	361.765,77	410.424,93	313.106,61		
Borrowings as at 31/12/2011	31/12/2011 Total borrowings	Interest charge	Increase in Euribor by 0,5%	Decrease in Euribor by 0,5%		
Borrowings using 3months Euribor	9.172.629,36	380.588,13	426.451,28	334.724,98		
Fixed 5,07%	0,00	1.132,40	0,00	0,00		
	9.172.629,36	381.720,53	426.451,28	334.724,98		
	Total		Increase in	Decrease in		
Borrowings as at 31/12/2010	borrowings	Interest charge	Euribor by 0,5%	Euribor by 0,5%		
Borrowings using 3months Euribor	9.700.000,00	351.421,98	399.921,98	302.921,98		
Fixed 5,07%	31.831,60	3.131,37	3.290,53	2.972,21		
	9.731.831,60	354.553,35	403.212,51	305.894,19		
	31/12/2011					
Borrowings as at 31/12/2011	Total borrowings	Interest charge	Increase in Euribor by 0,5%	Decrease in Euribor by 0,5%		
Borrowings using 3months Euribor	9.101.397,64	375.829,05	421.336,04	330.322,06		
Fixed 5,07%	0,00	1.132,40	0,00	0,00		
	9.101.397,64	376.961,45	421.336,04	330.322,06		

To secure the bank loans there is a pledge on the shares of the associate FOKA BROS SA, on the of the company Vlachos Bros SA and on 5000 shares out of 13.360 of the subsidiary PROMOCARTON SA, owned by the parent company.

# 18.1.2 Trade and other payable

Trade and other payables are analyzed as follows:

-	THE G	ROUP	THE COMPANY		
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010	
Suppliers	1.089.765,64	1.819.309,67	1.045.739,08	1.735.086,77	
Prepayments from customers	38.576,42	9.947,04	36.785,42	9.947,04	
Cheques payable	0,00	515,51	0,00	515,51	
Notes payable	224.630,44	275.803,92	224.630,44	275.803,92	
Total	1.352.972,50	2.105.576,14	1.307.154,94	2.021.353,24	

All of the above liabilities are considered to be short term.

# 18.2 Financial leases

Financial leases refers to machinery used by the Group. The liability is presented within borrowings (note Σφάλμα! Το αρχείο προέλευσης της αναφοράς δεν βρέθηκε.).

The minimum future lease payments for the group and the company are analyzed as follows:

	THE GROUP			
	Minimum future payments		Present value future p	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
< 1 year	0,00	32.964,00	0,00	31.831,60
1 - 5 years	0,00	0,00	0,00	0,00
5 years <	0,00	0,00	0,00	0,00
Total	0,00	32.964,00	0,00	31.831,60
minus: (interest charge)	0,00	(1.132,40)	0,00	0,00
Present value of minimum future payments	0,00	31.831,60	0,00	31.831,60
Long term loans			0,00	0,00
Short term loans			0,00	31.831,60
			0,00	31.831,60

#### THE COMPANY

	Minimum future payments		Present value of minimun future payments	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
< 1 year	0,00	32.964,00	0,00	31.831,60
1 - 5 years	0,00	0,00	0,00	0,00
5 years <	0,00	0,00	0,00	0,00
Total	0,00	32.964,00	0,00	31.831,60
minus: (interest charge)	0,00	(1.132,40)	0,00	0,00
Present value of minimum future payments	0,00	31.831,60	0,00	31.831,60
Long term loans			0,00	0,00
Short term loans			0,00	31.831,60
			0,00	31.831,60
		•		

# 19 Other non current liabilities

Other noncurrent liabilities include:

-	THE GROUP		THE COMPANY	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Guaranties received	42.541,66	0,00	42.541,66	0,00
Total	42.541,66	0,00	42.541,66	0,00

# 20 Other current liabilities

Other current liabilities include:

-	THE GROUP		THE COMPANY	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Salaries payable	116.899,84	144.927,60	115.293,15	132.920,11
Amounts due to social security funds	124.680,46	155.450,63	122.582,93	140.516,82
Government grants	0,00	1.487,40	0,00	1.487,40
Accrued interest	51.532,42	50.048,12	51.532,42	50.048,12
Accrued expenses	15.751,75	1.419,00	15.750,23	1.419,00
Other creditors	153.197,46	30.353,36	132.695,51	9.685,20
Total	462.061,93	383.686,11	437.854,24	336.076,65

## 21 Turnover

Turnover is analyzed as follows:

-	THE G	ROUP	THE COMPANY		
Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010	
Sale of goods	1.437.252,08	1.156.737,60	516.956,86	522.239,94	
Sale of products	10.989.359,50	11.113.537,26	11.192.588,41	11.113.537,26	
Revenues from services	61.465,37	96.677,00	0,00	0,00	
Total	12.488.076,95	12.366.951,86	11.709.545,27	11.635.777,20	

# 22 Expense analysis

Operating expenses are analyzed as follows:

# **ANNUAL FINANCIAL REPORT FOR THE YEAR 2011**

-	THE GROUP					
	1/1- 31/12/2011					
Amounts are expressed in € '	Cost of sales	Distribution expenses	Administrative expenses	Research and development expenses	Total	
Cost of raw materials and goods for resale	6.373.698,44	0,00	0,00	0,00	6.373.698,44	
Demolition of raw materials and goods for resale	(18.599,14)	0,00	0,00	0,00	(18.599,14)	
Bad debt provision	0,00	4.924,06	0,00	0,00	4.924,06	
Depreciation	946.723,85	9.450,00	122.492,30	65,12	1.078.731,27	
Amortization	328,54	816,40	1.295,51	0,00	2.440,45	
Payroll and related expenses	2.131.794,49	460.802,86	552.752,06	0,00	3.145.349,41	
Third parties fees	22.297,29	30.195,28	421.826,22	0,00	474.318,79	
Operating leases and rents	235.887,52	21.427,19	223.594,41	0,00	480.909,12	
Repairs and maintenance	137.088,30	22.565,00	51.744,78	0,00	211.398,08	
Insurance premiums	26.786,54	3.229,07	24.024,32	0,00	54.039,93	
Heat, electricity, telecommunications, etc	162.720,91	23.388,80	49.428,78	0,00	235.538,49	
Duties and taxes	41.478,76	14.097,59	29.437,47	0,00	85.013,82	
Sundry expenses	59.820,13	167.010,40	94.573,95	0,00	321.404,48	
Total	10.120.025,63	757.906,65	1.571.169,80	65,12	12.449.167,20	

	THE GROUP				
	1/1- 31/12/2010				
Ποσά σε € '	Cost of sales	Distribution expenses	Administrative expenses	Research and development expenses	Total
Cost of raw materials and goods for resale	5.804.824,56	0,00	0,00	0,00	5.804.824,56
Demolition of raw materials and goods for resale	(41.841,93)	0,00	0,00	0,00	(41.841,93)
Bad debt provision	0,00	0,00	0,00	0,00	0,00
Depreciation	1.036.189,74	12.297,65	203.578,41	67,20	1.252.133,00
Amortization	3.429,57	1.482,90	2.386,71	0,00	7.299,18
Payroll and related expenses	2.325.185,18	537.467,87	603.432,85	0,00	3.466.085,89
Third parties fees	54.562,70	56.939,66	330.620,40	0,00	442.122,75
Operating leases and rents	449.537,19	21.817,66	303.657,66	0,00	775.012,51
Repairs and maintenance	120.362,42	25.151,17	74.455,73	0,00	219.969,32
Insurance premiums	29.956,13	6.284,93	18.813,66	0,00	55.054,72
Heat, electricity, telecommunications, etc	104.752,82	27.277,53	125.201,18	0,00	257.231,53
Duties and taxes	49.314,80	13.245,18	33.872,12	0,00	96.432,10
Sundry expenses	73.621,21	159.081,59	117.516,76	0,00	350.219,56
Σύνολο	10.009.894,38	861.046,13	1.813.535,48	67,20	12.684.543,19

THE COMPANY 1/1- 31/12/2011

Amounts are expressed in € '	Cost of sales	Distribution expenses	Administrative expenses	Research and development expenses	Total
Cost of raw materials and goods for resale	5.829.973,29	0,00	0,00	0,00	5.829.973,29
Demolition of raw materials and goods for resale	(2.963,46)	0,00	0,00	0,00	(2.963,46)
Bad debt provision	0,00	0,00	0,00	0,00	0,00
Depreciation	946.723,85	8.173,07	120.495,05	65,12	1.075.457,09
Amortization	328,54	543,30	868,36	0,00	1.740,20
Payroll and related expenses	2.131.794,49	343.139,54	497.213,32	0,00	2.972.147,35
Third parties fees	22.297,29	5.610,60	413.552,47	0,00	441.460,36
Operating leases and rents	235.887,52	65.914,71	198.299,48	0,00	500.101,71
Repairs and maintenance	137.088,30	22.399,84	50.487,38	0,00	209.975,52
Insurance premiums	26.786,54	2.966,75	22.027,24	0,00	51.780,53
Heat, electricity, telecommunications, etc	162.720,91	19.645,13	20.927,26	0,00	203.293,30
Duties and taxes	41.478,76	12.421,28	24.844,87	0,00	78.744,91
Sundry expenses	59.820,13	98.966,72	80.130,45	0,00	238.917,30
Total	9.591.936,16	579.780,94	1.428.845,88	65,12	11.600.628,10

# THE COMPANY 1/1- 31/12/2010

Ποσά σε € '	Cost of sales	Distribution expenses	Administrative expenses	Research and development expenses	Total
Cost of raw materials and goods for resale	5.421.226,46	0,00	0,00	0,00	5.421.226,46
Demolition of raw materials and goods for resale	(40.156,74)	0,00	0,00	0,00	(40.156,74)
Bad debt provision	0,00	0,00	0,00	0,00	0,00
Depreciation	1.036.189,74	10.356,91	201.273,37	67,20	1.247.887,22
Amortization	3.429,57	34,28	666,17	0,00	4.130,02
Payroll and related expenses	2.325.185,18	319.464,61	508.998,90	0,00	3.153.648,68
Third parties fees	54.562,70	20.670,64	314.778,77	0,00	390.012,10
Operating leases and rents	449.537,19	93.810,75	276.676,12	0,00	820.024,06
Repairs and maintenance	120.362,42	25.117,59	74.079,31	0,00	219.559,32
Insurance premiums	29.956,13	6.251,33	18.437,06	0,00	54.644,52
Heat, electricity, telecommunications, etc	104.752,82	21.860,13	64.472,10	0,00	191.085,05
Duties and taxes	49.314,80	11.586,94	29.833,87	0,00	90.735,61
Sundry expenses	73.621,21	126.364,31	104.360,12	0,00	304.345,64
Σύνολο	9.627.981,47	635.517,49	1.593.575,78	67,20	11.857.141,94

Employee benefits recognized in profit and loss statement are as follows:

	THE G	ROUP	THE COMPANY	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Salaries	2.422.347,50	2.651.396,36	2.283.620,44	2.414.973,63
Distributions to social security	681.748,43	728.248,55	632.557,73	653.757,03
Current service cost	(2.981,08)	62.591,92	11.734,62	61.068,97
Dismisal costs	41.356,43	18.752,97	41.356,43	18.752,97
Interest charge on defined benefit plans	12.484,45	13.770,95	12.072,32	13.031,65
Other expenses	2.878,13	5.096,08	2.878,13	5.096,08
Total	3.157.833,86	3.479.856,83	2.984.219,67	3.166.680,33

The number of employees for both periods presented is as follows:

	THE GROUP		THE COMPANY	
	31/12/2011 31/12/2010		31/12/2011	31/12/2010
White collar	33	37	32	28
Blue collar	62	61	62	61
Σύνολο	95	98	94	89

# 23 Other income and expenses

Other income is analyzed as follows:

	THE G	ROUP	THE COMPANY	
Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
Rents received	285.387,23	618.688,62	330.737,23	692.886,62
Gains on sale of tangible assets	200,97	99,99	200,97	99,99
Government grants	1.487,40	9.563,75	1.487,40	9.563,75
Reversal of impermaint	0,00	22.340,17	0,00	0,00
Other income	1.081,75	219.169,16	1.081,75	209.543,04
Total	288.157,35	869.861,69	333.507,35	912.093,40

Other expenses are analyzed as follows:

<del>-</del>	THE G	ROUP	THE COMPANY	
Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
Penalties and fines	50.218,81	115.142,19	50.152,30	114.876,35
Bad debt provision	13.848,55	232.065,20	13.848,55	227.591,44
Total	64.067,36	347.207,39	64.000,85	342.467,79

# 24 Financial results

Financial expenses are analyzed as follows:

-	THE GR	OUP	THE CO	MPANY
Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
Interest expenses	380.162,71	358.634,40	375.403,63	351.421,98
Interest charge on defined benefit plans	12.484,45	13.770,95	12.072,32	13.031,65
Interest expenses on financial leases	1.132,40	3.131,37	1.132,40	3.131,37
Loss on foreign currency exchange difference	40.368,00	15.645,48	40.368,00	15.645,48
Other expenses	840,21	408,15	425,42	0,00
Total	434.987,77	391.590,35	429.401,77	383.230,48

Interest expenses refers to the bank loans analyzed in note 18.1.1 above.

Financial income refer to:

<del>-</del>	THE G	ROUP	THE COMPANY	
Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
Interest received	85.616,92	79.050,99	85.378,43	78.769,84
Gains on foreign currency exchange difference	86.754,20	38.137,92	86.753,92	37.895,69
Total	172.371,12	117.188,91	172.132,35	116.665,53

Other financial results are analyzed as follows:

-	THE G	ROUP	THE CO	MPANY
Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
Imperaiment of subsiadiaries	0,00	0,00	-560.354,00	0,00
Imperaiment of Goodwill	0,00	-127.206,50	0,00	-127.206,50
Total	0,00	-127.206,50	-560.354,00	-127.206,50

# 25 Income taxes

# 25.1 Current tax liabilities

Current tax liabilities are analyzed as follows:

<del>-</del>	THE G	ROUP	THE COMPANY	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Tax on income payable	0,00	178.590,73	0,00	178.590,73
VAT payable	5.309,79	71.508,48	0,00	71.508,48
Withholding taxes payable	233.838,82	93.261,15	232.922,52	87.448,46
Other taxes payable	2.291,99	1,34	2.291,99	0,00
Total	241.440,60	343.361,70	235.214,51	337.547,67

# 25.2 Deferred tax assets and liabilities

Receivables

Amounts are expressed in € '

Deferred tax arising from temporary differences and tax losses recognized, is as follows:

Liabilities

31/12/2011

THE GROUP 31/12/2010

Receivables

Liabilities

31/12/2011

Revenue /

(Expense)

31/12/2010 Revenue /

(Expense)

Intangible assets	0,00	(1.068,45)	361,35	0,00	(1.429,80)	384,14
Tangible assets	548,92	(51.791,15)	3.409,64	(69.500,38)	14.848,51	37.685,85
Inventories	0,00	0,00	0,00	0,00	0,00	0,00
Bad debt receivables	0,00	0,00	0,00	0,00	0,00	(4,52)
Defined benefit plans	48.037,49	0,00	45.928,16	0,00	2.109,33	(7.534,45)
Borrowings	0,00	(54.902,22)	0,00	(657,25)	(54.244,97)	(616,83)
Financial leases	24.232,91	0,00	30.599,23	0,00	(6.366,32)	18.266,38
Taxable loss recognition	0,00	0,00	0,00	0,00	0,00	0,00
Total	72.819,32	(107.761,82)	80.298,38	(70.157,63)	(45.083,25)	48.180,57
Offseting	(48.037,49)	48.037,49	(52.703,90)	52.703,90	-	-
Deferred tax receivable / (payable)	24.781,83	(59.724,33)	27.594,48	(17.453,73)		
Tax presented in the statement of comprehensive income (note 25.3)				- -	(45.083,25)	48.180,57
Amounts are expressed in € '	31/12/	2011	THE COI 31/12/		31/12/2011	31/12/2010
Amounts are expressed in € '	31/12/ Receivables	2011 Liabilities			Revenue /	31/12/2010 Revenue / (Expense)
Amounts are expressed in € '  Intangible assets			31/12/	2010		Revenue /
	Receivables	Liabilities	31/12/ Receivables	2010 Liabilities	Revenue / (Expense)	Revenue / (Expense)
Intangible assets	Receivables 0,00	<b>Liabilities</b> (1.068,45)	31/12/ Receivables 361,35	Liabilities 0,00	Revenue / (Expense) (1.429,80)	Revenue / (Expense) 384,14
Intangible assets Tangible assets	Receivables 0,00 0,00	Liabilities (1.068,45) (51.791,15)	31/12/ Receivables 361,35 0,00	2010 Liabilities 0,00 (69.500,38)	Revenue / (Expense) (1.429,80) 17.709,23	Revenue / (Expense) 384,14 35.897,41
Intangible assets Tangible assets Borrowings	0,00 0,00 48.037,49	Liabilities (1.068,45) (51.791,15) 0,00	31/12/ Receivables 361,35 0,00 45.928,16	2010 Liabilities 0,00 (69.500,38) 0,00	Revenue / (Expense) (1.429,80) 17.709,23 2.108,82	Revenue / (Expense) 384,14 35.897,41 (6.198,45)
Intangible assets Tangible assets Borrowings Financial leases	0,00 0,00 48.037,49 0,00	(1.068,45) (51.791,15) 0,00 (54.902,22)	31/12/ Receivables 361,35 0,00 45.928,16 0,00	2010  Liabilities  0,00 (69.500,38) 0,00 (609,18)	Revenue / (Expense) (1.429,80) 17.709,23 2.108,82 (54.293,04)	Revenue / (Expense) 384,14 35.897,41 (6.198,45) (568,76)
Intangible assets Tangible assets Borrowings Financial leases Taxable loss recognition	0,00 0,00 48.037,49 0,00 0,00	(1.068,45) (51.791,15) 0,00 (54.902,22) 0,00	31/12/ Receivables  361,35 0,00 45.928,16 0,00 6.366,32	2010  Liabilities  0,00 (69.500,38)  0,00 (609,18)  0,00	Revenue / (Expense) (1.429,80) 17.709,23 2.108,82 (54.293,04) (6.366,32)	Revenue / (Expense) 384,14 35.897,41 (6.198,45) (568,76) (5.966,53)
Intangible assets Tangible assets Borrowings Financial leases Taxable loss recognition Total	0,00 0,00 48.037,49 0,00 0,00 48.037,49	(1.068,45) (51.791,15) 0,00 (54.902,22) 0,00 (107.761,82)	31/12/ Receivables  361,35 0,00 45.928,16 0,00 6.366,32 52.655,83	2010  Liabilities  0,00 (69.500,38) 0,00 (609,18) 0,00 (70.109,56)	Revenue / (Expense) (1.429,80) 17.709,23 2.108,82 (54.293,04) (6.366,32)	Revenue / (Expense) 384,14 35.897,41 (6.198,45) (568,76) (5.966,53)

Deferred tax assets are recognized for tax losses carried forward to the extent possible the realization of related tax benefit through future taxable profits. The Group did not recognized deferred tax assets amount  $\in$  145.803,02 related to losses that can be transferred to next year against future taxable income . Losses amounted to  $\in$  121.164,53 expire in 2015 while losses amounted to  $\in$  145.803,02 expire in 2016.

## 25.3 Income tax

# 25.3.1 Income tax recognized in income statement

The tax which recognized in income statement was as follows:

	THE GROUP		THE COMPANY	
Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
Current tax				
Tax for the year	0,00	(118.687,56)	0,00	(108.919,93)
Addidtional tax on income from land and buildings	0,00	(18.607,05)	0,00	(18.607,05)
Special purpose extraordinary tax	0,00	(11.578,52)	0,00	(11.578,52)
Tax from tax inspections	(172.375,39)	(21.993,57)	(172.375,39)	(21.993,57)
Provision for additional taxes	50.000,00	0,00	50.000,00	0,00
Total	(122.375,39)	(170.866,70)	(122.375,39)	(161.099,07)
Deferred tax				_
From temporary differences	-45.083,25	18.934,07	-42.271,11	23.547,81
From taxable loss recognition	0,00	24.232,91	0,00	0,00
Total	(45.083,25)	43.166,98	(42.271,11)	23.547,81
Grand total	(167.458,64)	(127.699,72)	(164.646,50)	(137.551,26)
Tax rate	20%	24%	20%	24%
		,,		
Profit / (Loss) before tax	(126.546,26)	(339.107,84)	(439.199,72)	(45.510,58)
Tax based on tax rate (1)	25.309,00	81.386,00	87.840,00	10.923,00
Tax amounts are distributed among				
Addidtional tax on income from land and buildings	0,00	(18.607,05)	0,00	(18.607,05)
Deferred tax on temporary differences	0,00	28.346,40	0,00	28.346,40
Change of tax rate	79,45	(4.798,59)	79,45	(4.798,59)
Permanent differences on expenses	(70.471,70)	(159.328,91)	(130.190,56)	(131.421,45)
Non taxable revenues	0,00	0,00	0,00	0,00
Non recognised loss	0,00	(32.704,00)	0,00	0,00
Tax from tax inspections	(122.375,39)	(21.993,57)	(122.375,39)	(21.993,57)
Total (2)	(192.767,64)	(209.085,72)	(252.486,50)	(148.474,26)
Grand total (1+2)	(167.458,64)	(127.699,72)	(164.646,50)	(137.551,26)

# 26 Earnings per share

Earnings per share are calculated as follows:

-
Amounts are expressed in € '
Profit / (loss) of the period
Weighted average of shares outstanding
Basic (€ / share)

THE GROUP		THE COMPANY		
1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010	
(275.467,43)	(445.630,13)	(603.845,74)	(183.061,84)	
11.859.270,00	11.859.270,00	11.859.270,00	11.859.270,00	
(0,0232)	(0,0376)	(0,0509)	(0,0154)	

Weighted average of shares outstanding have been calculated as follows:

	1/1- 31/12/2011	1/1- 31/12/2010
Number of shares as at 1/1	11.859.270,00	11.859.270,00
Number of shares as at 31/12	11.859.270,00	11.859.270,00
Weighted average of shares outstanding	11.859.270,00	11.859.270,00

## 27 Risk management policies

The group's activities generate a variety of financial risks, including risks and interest rate, credit and liquidity risks. The overall risk management program of group's movements focuses in financial markets and seeks to minimize potential adverse effects of these fluctuations on the financial performance of the group.

The risk management policy is handled by the Finance Division in cooperation with other departments directly involved in the group. Through this policy, the access is coordinate to domestic and international stock markets and managed the financial risks, associated with the activities of the group. The group does not perform speculative transactions or transactions is not related to trade, investment and lending activities of the group.

The financial instruments used by the group consist mainly of deposits in banks, transactions in foreign currency or current prices or commodity futures, bank overdrafts, accounts receivable and payable, loans to and from subsidiaries, investments in securities, dividends payable and obligations arising from financial leases.

#### 27.1 Risk of changes in exchange rates

The Group's exposure to foreign exchange risk mainly arises from actual or anticipated cash flows in foreign currency (import / export). This risk is managed within approved policy.

The book values of assets and liabilities in foreign currency, included in the statement of financial position are:

#### **ANNUAL FINANCIAL REPORT FOR THE YEAR 2011**

<u>31/12/2011</u>
Amounts are expressed in € '
Trade and other receivables
Cash and cash equivalents
Trade and other payables
Total

THE GROUP		THE CON	1PANY
USD	SEK	USD	SEK
103.922,13	0,00	103.922,13	0,00
588.584,92	0,00	588.576,08	0,00
(5.023,57)	(122.841,53)	(5.023,57)	(122.841,53)
687.483,48	(122.841,53)	687.474,64	(122.841,53)

<u>31/12/2010</u>
Amounts are expressed in € '
Trade and other receivables
Cash and cash equivalents
Trade and other payables
Total

THE GROUP		THE COM	IPANY
USD	SEK	USD	SEK
168.690,93	0,00	168.690,93	0,00
295.913,78	0,00	295.913,78	0,00
(14.200,00)	(278.846,00)	(14.200,00)	(278.846,00)
450.404,71	(278.846,00)	450.404,71	(278.846,00)

In table that follows, present the sensitivity of the results and equity of the group, in a variation of 10% of these exchange rates. This change is the best estimate of the administration in changing of the above rates.

THE GROUP		% Change in exchange rate	Effect in profits	Effect in equity
	USD	10%	68.748,35	68.748,35
Year 2011	030	-10%	-68.748,35	-68.748,35
	SEK	10%	-12.284,15	-12.284,15
	JEK	-10%	12.284,15	12.284,15
	USD	10%	45.040,47	45.040,47
Year 2010	עכט	-10%	-45.040,47	-45.040,47
	SEK	10%	-27.884,60	-27.884,60
	SEK	-10%	27.884,60	27.884,60

THE COMPANY		% Change in exchange rate	Effect in profits	Effect in equity
	LICD	10%	68.747,46	68.747,46
Year 2011	USD	-10%	-68.747,46	-68.747,46
	CEV	10%	-12.284,15	-12.284,15
	SEK	-10%	12.284,15	12.284,15
	LICE	10%	45.040,47	45.040,47
Year 2010	USD	-10%	-45.040,47	-45.040,47
	CTV		-27.884,60	-27.884,60
	SEK	-10%	27.884.60	27.884.60

The sensitivity analysis includes only the balances of assets and liabilities at the date of financial statements and adjust the rest been measured at + / -10%

# 27.2 Risk of changes in interest rates

The operating results and cash flows from operating activities of the group are sensitive to fluctuations in interest rates.

Exposure to interest rate risk on liabilities and investments is monitored on a proactive basis. The finance group has been formed in accordance with a predetermined combination of fixed and floating interest rates to mitigate the risk of changing interest rates. The financial management forms the index fixed-floating rate net debt of the group according to market conditions, strategy and financial needs. It can also be used occasionally, interest rate derivatives, only as a means to mitigate this risk and to change the above combination of stable - fluctuating interest rates, if necessary. In 2011, the Group has not used any interest rate derivatives.

Group policy is to constantly monitor the trends in interest rates and term financial needs. Thus, decisions about the course and the relationship between fixed and variable costs of a new loan for each individual case. Therefore, all short term borrowings are at floating rates. The medium-term loans have been either fixed or floating rates.

The sensitivity analysis presented in the following table include all financial instruments affected by interest rate changes based on the assumption that the balance of these financial instruments at the end of the period remained unchanged throughout the period of use.

The sensitivity to interest rate risk has been identified in a 0.5% change in interest rates, which is the best estimate of management for the possible change.

THE GROUP	Interest rate	Borrowings with floating interest rate	% Change in interest rate	Effect in profits	Effect in equity
Year 2011	Euribor	9.172.629,4	0,50%	45.863,15	45.863,15
Teal 2011	Euriboi	9.172.029,4	-0,50%	(45.863,15)	(45.863,15)
Year 2010	Euribor	9.731.831,60	0,50%	48.659,16	48.659,16
Teal 2010	Euriboi	9.731.831,00	-0,50%	(48.659,16)	(48.659,16)
THE COMPANY	Interest rate	Borrowings with floating interest rate	% Change in interest rate	Effect in profits	Effect in equity
	rate	with floating interest rate	_	Effect in profits 45.507	Effect in equity 45.507
THE COMPANY  Year 2011		with floating	interest rate	•	
	rate	with floating interest rate	interest rate 0,50%	45.507	45.507
	rate	with floating interest rate	interest rate 0,50%	45.507	45.507

# 27.3 Credit Risk Analysis

The group has no significant credit risk. Receivables from customers mainly come from a broad customer base. The financial situation of clients is constantly monitored by the group companies.

Where necessary, additional insurance coverage as a credit guarantee. Special computer application controls the size of the provision of credit and the credit limits of accounts. For specific credit risk provisions made for possible impairment losses. At year end, the administration found that there is no significant credit risk, which is not already covered by insurance as credit guarantee or doubtful debt provision.

Potential credit risk exists in cash and cash equivalents and investments. In these cases, the risk may arise from failure of counterparty to meet its obligations to the group. To minimize this credit risk, the group deals only with recognized financial institutions of high credit rating.

The Group's maximum exposure to credit risk is as follows:

=
Amounts are expressed in € '
Other non current assets
Trade and other receivables
Cash and cash equivalents
Total

THE GROUP		THE COMPANY		
31/12/2011	31/12/2010	31/12/2011	31/12/2010	
77.688,99	93.356,27	76.998,99	90.674,27	
4.199.344,27	4.914.293,24	4.249.894,84	4.894.275,61	
2.409.032,73	2.484.496,90	2.312.121,18	2.448.969,44	
6.961.574,74	7.767.655,16	6.914.523,76	7.709.428,07	

## 27.4 Liquidity risk analysis

Prudent liquidity management is achieved by an appropriate mix of cash and bank credit.

The group manages the risks that may arise from lack of adequate liquidity by ensuring that there is always secured bank credit to use. The existing available bank loans approved in the group are sufficient to meet any potential shortfall in cash.

O following table summarizes the maturity profile of financial liabilities of the group shown in the consolidated balance sheet at discounted prices, based on its payments under the relevant loan contracts or agreements with suppliers.

Financial liabilities as at 31/12/2011

Amounts are expressed in € '

Trade and other payables Borrowings

		THE GROUP		
> 6 months	6 months to 1 year	1 to 5 years	5 years <	Total
1.127.477	225.495	0	0	1.352.973
980.000	452.629	7.740.000	0	9.172.629
2.107.477	678.125	7.740.000	0	10.525.602

Financial liabilities as at 31/12/2010					
Amounts are expressed in € '	> 6 months	6 months to 1 year	1 to 5 years	5 years <	Total
Trade and other payables	1.754.646,78	350.929,36	0,00	0,00	2.105.576,14
Borrowings	980.000,00	31.831,60	8.720.000,00	0,00	9.731.831,60
	2.734.646,78	382.760,96	8.720.000,00	0,00	11.837.407,74
Financial liabilities as at 31/12/2011			THE COMPANY		
Amounts are expressed in € '	> 6 months	6 months to 1 year	1 to 5 years	5 years <	Total
Trade and other payables	1.089.295,78	217.859,16	0,00	0,00	1.307.154,94
Borrowings	980.000,00	381.397,64	7.740.000,00	0,00	9.101.397,64
	2.069.295,78	599.256,80	7.740.000,00	0,00	10.408.552,58
Χρηματοοικονομικές υποχρεώσεις την 31/12/2010 Financial liabilities as at 31/12/2010					
Amounts are expressed in € '	> 6 months	6 months to 1 year	1 to 5 years	5 years <	Total
Trade and other payables	1.819.217,92	202.135,32	0,00	0,00	2.021.353,24
Borrowings	980.000,00	31.831,60	8.720.000,00	0,00	9.731.831,60

These tables reflect the repayment of existing liabilities of the group the date of financial statements in accordance with relevant agreements with the contractors. The amounts reported on the interest and capital repayment. For interest-bearing liabilities with floating interest rate was used the last compounding rate used.

233.966,92

8.720.000,00

2.799.217,92

## 28 Policies and procedures for capital management

The group manages its capital to ensure smooth operation, while ensuring an adequate return to shareholders through the optimization of the relationship between foreign and equity.

The group monitors capital using the ratio of net total liabilities (liabilities - cash) to equity. The net debt includes interest-bearing borrowings less cash and cash equivalents.

-	THE G	ROUP	THE COMPANY	
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Total net liabilities	9.202.270	10.394.101	9.148.954	10.274.934
Shareholders' equity (sharoholders of the parent)	2.372.998	2.651.883	2.851.168	3.455.014
Total Debt / Equity	3,88	3,92	3,21	2,97

0,00

11.753.184,84

The Board of Directors periodically examines the capital structure of the group and takes into account the cost of capital and the risks associated with it to determine the follow up strategy to follow.

# 29 Transactions and balances with related parties

# 29.1 Transactions with related parties

Transactions are analyzed as follows:

Amounts are expressed in € '	THE G	ROUP	THE CO	MPANY
SALES	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
Parent company				
Subsidiaries	0,00	0,00	251.038,91	228.816,81
Associates	0,00	0,00	0,00	0,00
Joint ventures	0,00	0,00	0,00	0,00
Other related parties	0,00	0,00	0,00	0,00
Total	0,00	0,00	251.038,91	228.816,81
PURCHASES	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010
PURCHASES Parent company	•	•	•	•
	•	•	•	•
Parent company	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Parent company Subsidiaries	0,00	<b>31/12/2010</b> 0,00	<b>31/12/2011</b> 29.761,27	<b>31/12/2010</b> 10.190,81
Parent company Subsidiaries Associates	0,00 0,00	<b>31/12/2010</b> 0,00 0,00	<b>31/12/2011</b> 29.761,27 0,00	31/12/2010 10.190,81 0,00

# 29.2 Balances with related parties

Balances are analyzed as follows:

Amounts are expressed in € '	THE G	ROUP	THE COMPANY	
<u>Receivables</u>	31/12/2011	31/12/2010	31/12/2011	31/12/2010
<del>-</del>				
Subsidiaries	0,00	0,00	241.414,94	144.222,20
Associates	0,00	3.925,86	0,00	0,00
Board members and key management personnel	35.493,16	36.753,16	35.493,16	36.753,16
Joint ventures	0,00	0,00	0,00	0,00
Other related parties	0,00	2.473,52	0,00	0,00
Total	35.493,2	43.152,5	276.908,1	180.975,4

<u>Liabilities</u>	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Subsidiaries	0,00	0,00	7.526,03	6.150,00
Associates	0,00	0,00	0,00	0,00
Board members and key management personnel	138.950,45	15.657,90	135.974,94	10.478,72
Joint ventures	0,00	0,00	0,00	0,00
Other related parties	0,00	1.972,05	0,00	0,00
Total	138.950,45	17.629,95	143.500,97	16.628,72

There are no guarantees given or received for the above amounts. There are no bad debts from related parties or claims to have been impaired.

# 29.3 Compensation to key management personnel

The benefits to key management group and company are as follows:

-	THE GR	OUP	THE COMPANY		
Amounts are expressed in € '	1/1- 31/12/2011	1/1- 31/12/2010	1/1- 31/12/2011	1/1- 31/12/2010	
Salaries and other compensation to BoD memebers	128.686,19	135.483,84	98.052,52	87.946,50	
Salaries and other compensation to key management personnel	235.734,40	282.138,16	235.734,40	282.138,16	
Compensation to BoD memebers approoved by the General Meeting	300.000,00	235.109,72	300.000,00	235.109,72	
Total	664.420,59	652.731,72	633.786,92	605.194,38	

# 29.4 Receivables from and payables to key management personnel

# Receivables from related parties

	THE GR	OUP	THE COMPANY		
Amounts are expressed in €'	1/1- 31/12/2011	1/1- 31/12/2011	1/1- 31/12/2011	1/1- 31/12/2010	
Loans to related parties	34.600,66	35.860,66	34.600,66	35.860,66	
Other receivables	892,50	892,50	892,50	892,50	
Total	35.493,16	36.753,16	35.493,16	36.753,16	
Liabilities to related parties	_		<del></del>		
	THE GR	OUP	THE COMPANY		
	1/1-	1/1-	1/1-	1/1-	
Amounts are expressed in €'	31/12/2011	31/12/2011	31/12/2011	31/12/2010	
Amounts are expressed in €'  Loans from related parties	•	•	•	•	
·	31/12/2011	31/12/2011	31/12/2011	31/12/2010	
Loans from related parties	<b>31/12/2011</b> 0,00	<b>31/12/2011</b> 0,00	<b>31/12/2011</b> 0,00	<b>31/12/2010</b> 0,00	
Loans from related parties Salaries and other compensation payable Compensation to BoD memebers approoved by the General	31/12/2011 0,00 14.574,94	31/12/2011 0,00 12.447,09	31/12/2011 0,00 14.574,94	<b>31/12/2010</b> 0,00 9.743,42	

## 30 Commitments

# **30.1** Operating lease commitments

# 30.1.1 Group's company as lessee

The minimum lease payments (net of the annual updates) for operating lease agreements for transportation means which cannot be canceled without penalty will be made as follows:

	THE GROUP		THE CO	OMPANY
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Up to 1 year	62.910,77	63.885,79	55.806,77	52.032,25
From 1 to 5 years	40.221,87	63.276,07	38.584,00	50.105,54
More than 5 years	0,00	0,00	0,00	0,00
	103.132,64	127.161,87	94.390,77	102.137,80

The minimum lease payments (net of the annual updates) for operating lease agreements for buildings which cannot be canceled without penalty will be made as follows:

	THE GROUP		THE CON	//PANY
Amounts are expressed in € '	31/12/2011	31/12/2010	31/12/2011	31/12/2010
Up to 1 year	380.072,79	444.427,42	380.072,79	444.427,42
From 1 to 5 years	1.317.624,48	346.589,13	1.317.624,48	346.589,13
More than 5 years	1.276.448,72	0,00	1.276.448,72	0,00
	2.974.145,98	791.016,55	2.974.145,98	791.016,55

Commitments for buildings have been increased due to the fact that the parent company signed a new operating lease contract with a nine years duration. This contract expires on 30/9/2019.

# 30.1.2 Group's company as lessor

The minimum lease receipts (net of the annual updates) for operating lease agreements for transportation means which cannot be canceled without penalty will be made as follows:

Amounts are expressed in € ' 31/12/2011	Up to 1 year	From 1 to 5 years	More than 5 years	Total
From buildings (THE GROUP)	0,00	0,00	0,00	0,00
From buildings (THE COMPANY) 31/12/2010	24.000,00	96.000,00	90.000,00	210.000,00
From buildings (THE GROUP)	691.482,00	0,00	0,00	691.482,00
From buildings (THE COMPANY)	715.482,00	42.000,00	0,00	757.482,00

#### 31 Guarantees

Guarantees are analyzed as follows:

Amounts are expressed in €'
Guarantees on loans received

THE G	ROUP	THE COMPANY		
31/12/2011	31/12/2010	31/12/2011	31/12/2010	
250.000,00	0,00	250.000,00	0,00	
250.000,00	0,00	250.000,00	0,00	

There is a guarantee amounted to 250.000 Euros of the parent for a bank loan received by its subsidiary PROMOCARTON SA.

# 32 Liens on the property and pledges

There are no encumbrances and guarantees granted to secure the obligations of the Group to its creditors.

To secure the bank loans there is a pledge on the shares of the associate FOKA BROS SA, on the of the company Vlachos Bros SA and on 5000 shares out of 13.360 of the subsidiary PROMOCARTON SA, owned by the parent company.

# 33 Contingent assets and liabilities

# 33.1 Contingent Liabilities

## 33.1.1 Litigations

There are no pending cases that may have a significant impact on the financial statements of the group or company.

#### 33.1.2 Tax audits

The group companies listed in the following table have not been audited by the tax authorities as follows:

Name	Years
PAPERPACK TSOUKARIDES J. ABEE	2010 - 2011
PROMOCARTON AE	2010 - 2011
AFOI FOKA AVEE.	2010 - 2011

The Group establishes provisions for the additional taxes that might arise from future tax audits, based on historical data on the outcome of the respective inspections. For the year

2011 the parent company PAPERPACK TSOUKARIDES J. AVEE and its subsidiary PROMOCARTON SA have been audited by its statutory auditors according to article 82 paragraph 5 of Law 2238/1994. This audit is in progress and respective tax certificates will be issued after the issuance of the financial statements of 2011.

# **33.2 Contingent Assets**

Apart from disputed claims of 738,929.66 euros for which there is sufficient collateral and expected judicial vindication, no requirements that do not appear on financial statements or should have discovered otherwise.

#### 34 Audit fees

The total fees charged during the financial year 2011, by the statutory audit firm are as follows:

Type of fees	THE GROUP	THE COMPANY
Fees for statutory audit of financial Statements	25.000,00	24.000,00
Fees for other audit procedures	12.000,00	11.000,00
Fees for tax advice	0,00	0,00
Fees for other non-audit services	0,00	0,00
Total	37.000,00	35.000,00

# 35 Subsequent events

On 14/3/2012, the General Meeting of the shareholders of the parent company PAPERPACK TSOUKARIDES J. AVEE decide the acquisition of the remaining 15% of the subsidiary «PROMOCARTON S.A.» for the amount of 90.180,00 Euros. After this decision and the decision of the Board of Directors that took place on 19/03/2012, the parent company acquired 2.004 shares equivalent to 15% of the share capital of the subsidiary PROMOCARTON S.A. for the amount of 90.180,00 Euros. After this transaction the parent company PAPERPACK TSOUKARIDES J. AVEE owns 100% of the share capital of PROMOCARTON SA.

On 26/3/2012 the Board of Directors of PAPERPACK TSOUKARIDES J. AVEE and the Board of Directors of the wholly owned subsidiary PROMOCARTON SA, decide to start the merge process according to articles 1 to 5 of the Law No. 2166/1993 and the articles 69to 78 of the Law No. 2190/20. Paperpack will absorbe the wholly owned subsidiary PROMOCARTON S.A. taking into account the financial statements as at 31/12/2011. Due to this transaction

there will not be issued any new shares.

Apart from this, there are no events after the balance sheet date that may have a significant impact on the financial statements of the group.

# Kifissia, 29 March 2012

President and CEO	Vice-President	Member of the Board	Chief Financial Officer
John Tsoukarides	Korina Fasouli	Juliana Tsoukarides	Nikolaos Zetos
ID No. I 192855	ID No. P 110434	ID No. T 196593	ID No. AE 519511



# **INFORMATION ACCORDING TO ARTICLE 10 OF LAW 3401/2005**

Announcements-Announcements published by the Company during fiscal year 2011, in reporting to investors and in accordance with applicable law, given in the table below and are posted on the Company's website (<a href="www.paperpack.gr">www.paperpack.gr</a>) and the Athens Stock Exchange (<a href="www.ase.gr">www.ase.gr</a>)

Date	Subject	Web site
26/03/2012	Notification of decisions to participate in mergers, acquisitions or capital increases in subsidiaries	http://www.paperpack.gr/maingr/ependitikes/pd fs/gnwstikopoihshmetoxwngiasigxwneusi.pdf
21/03/2012	Announcement about the financial calendar of 2012	http://www.paperpack.gr/maingr/ependitikes/pd fs/anakoinwsh oikonomikou hmerologiou 2012. pdf
14/03/2012	Resolutions of the General Assembly	http://www.paperpack.gr/maingr/ependitikes/pd fs/apofaseis gen sineleusis 14.03.2012.pdf
14/02/2012	Invitation to the General Assembly	http://www.paperpack.gr/maingr/ependitikes/pd fs/proanaggelia genikis sineleusis.pdf
28/11/2011	Announcement about the financial statements the third quarter 2011	http://www.paperpack.gr/maingr/ependitikes/pd fs/B 28112011.pdf
28/11/2011	Announcement on other important facts –  Tax audit	http://www.paperpack.gr/maingr/ependitikes/pd fs/A 28112011.pdf
26/08/2011	Announcement about the financial statements of the first half of 2011	http://www.paperpack.gr/maingr/ependitikes/pd fs/A 2011.pdf
30/06/2011	Resolutions of the General Assembly	http://www.paperpack.gr/maingr/ependitikes/pd fs/30.6.2011.pdf
02/06/2011	Invitation to the General Assembly (Corrected)	http://www.paperpack.gr/maingr/ependitikes/pd fs/02.06.2011.2.pdf
02/06/2011	Invitation to the General Assembly	http://www.paperpack.gr/maingr/ependitikes/pd fs/02.06.2011.pdf

# **ANNUAL FINANCIAL REPORT FOR THE YEAR 2011**

Date	Subject	Web site
24/05/2011	Announcement about the financial statements the first quarter 2011	http://www.paperpack.gr/maingr/ependitikes/pd fs/24.5.2011.pdf
28/03/2011	Announcement about the Publication of Annual Financial Statements for FY 2010	http://www.paperpack.gr/maingr/ependitikes/pd fs/28.3.2011.pdf
10/03/2011	Notification of change of composition of the Board of Directors or Senior Managers	http://www.paperpack.gr/maingr/ependitikes/pd fs/10.3.2011.pdf
28/02/2011	Notification of decisions to participate in capital increase subsidiary	http://www.paperpack.gr/maingr/ependitikes/pd fs/28.2.2011.pdf
01/02/2011	Announcement of Regulated Information of Law 3556/2007 - Transaction obligor	http://www.paperpack.gr/maingr/ependitikes/pd fs/02.02.2011.pdf